



San Isidro festivities

The city of Madrid celebrates its patron saint with a comprehensive programme that includes music, shows and many other cultural and leisure offerings across the city. Among them is the romería, or pilgrimage, to San Isidro Park, a custom that dates back centuries and which was immortalised by the renowned painter Francisco de Goya. Browse the full programme of events and enjoy one of Madrid's most traditional festivities.

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What's new in Madrid

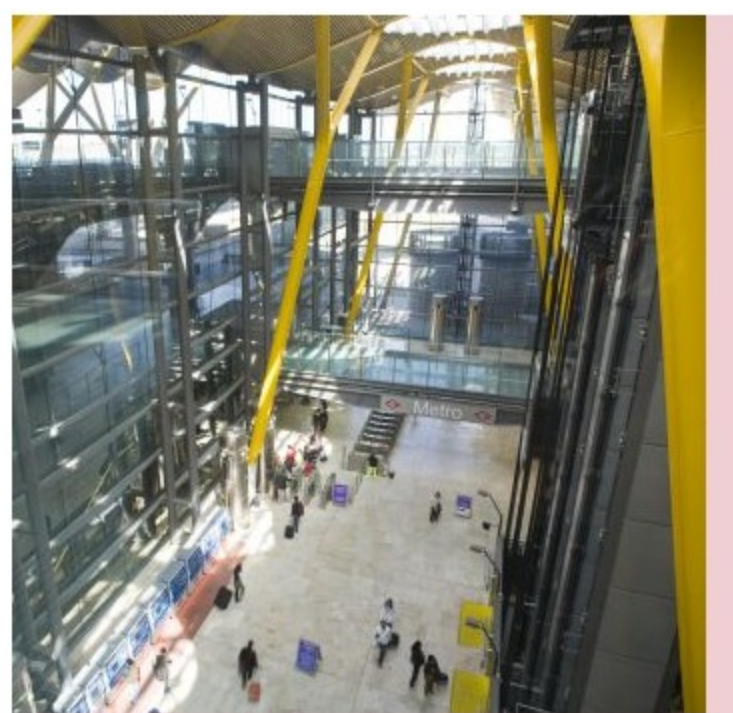
Madrid Destino Activities



Madrid and its museums present their cultural offerings in Milan

Madrid City Council's Tourism Department and the capital's top museums presented their newest offerings in Milan in a promotional initiative aimed at specialist travel agencies and the Italian media. Their goal is to position Madrid as one of Europe's top museum and cultural tourism destinations (only available in Spanish).

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Launch of a new air route to China

Adolfo Suárez Madrid-Barajas Airport has launched a new direct route between Madrid and the Chinese city of Shenzhen. Operated by Hainan Airlines, it runs three times a week (return) in a Boeing aeroplane that can seat 213 passengers. In the last two years, four new routes have been launched between the Asian country and Madrid. In addition to Shenzhen, there are also flight connections to Hong Kong, Shanghai and Hangzhou-Chengdu.

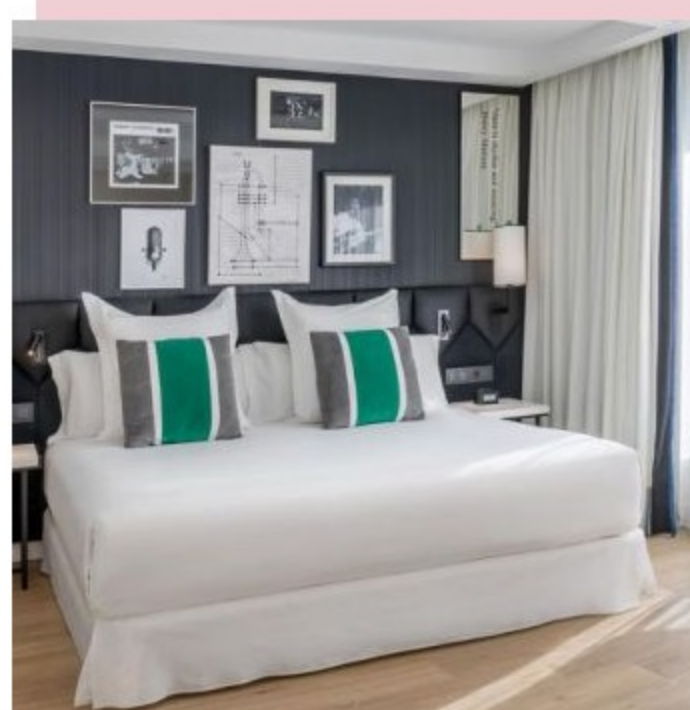
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Support for the direct Madrid-San Francisco flight

As part of the strategy to promote connectivity and the launch of new air routes to the Spanish capital, Madrid Destino has helped promote the new direct Madrid-San Francisco flight operated by Iberia. Madrid Destino also attended Routes Europa, the leading European connectivity fair held from 22 to 24 April in Bilbao.

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A new five-star hotel in Madrid

A new five-star establishment has joined the ranks of Madrid's hotels. The Barceló chain recently opened a new hotel in the northern section of Paseo de la Castellana, next to Chamartín train station. Barceló Imagine is an urban hotel with 156 guest rooms and services such as a pool for use in summer, a solarium, a gym and a rooftop 'sky lounge'.

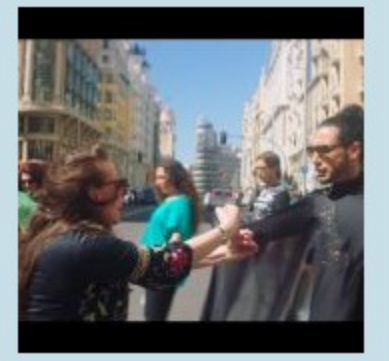
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Partnership with Expo Turismo de Negocios

Madrid City Council's Tourism Department, via Madrid Convention Bureau (MCB), is an official partner for the first edition of Expo Turismo de Negocios, a new business travel event devoted to a tourism segment worth roughly 19 billion euros a year in Spain. The fair, organised by The Iberian Business Travel Association (IBTA) and several associations from the industry, will be held on 21 and 22 May at Ifema.

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More awards for Flamenco Madrid 2017

The video Flamenco Madrid 2017 has won awards at yet another five tourism film festivals: New York Festivals® International TV & Film Awards (New York), Riga Tour Film Festival (Riga), Terres (Tortosa). On the East Coast of Europe (Bulgaria) and the Istanbul Tourism Film Festival (Istanbul). This brings the grand total of the awards it has received thus far to nine.

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In the first quarter of 2018, the city of Madrid received 2,218,226 visitors, an increase of 3.4% with respect to the same quarter last year. 4,482,559 overnight stays were recorded during these three months, up 3.8% from 2017. The average stay in the city is two nights. According to these figures, the main overseas inbound travel markets to Madrid are the United States, Italy, the United Kingdom, France, Germany and Portugal, in that order. Notable growth was experienced from markets such as the Netherlands (27%), China (19%) and Germany (11%) (only available in Spanish).

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Madrid in numbers

Monthly calendar of events



Madrid culture

The new edition of Madrid Culture gathers together the best selection of exhibitions hosted by over 40 museums and cultural centres in the capital between May and August, including Sorolla: A Garden to Paint In, at the Sorolla Museum; Music in Antiquity, at CaixaForum Madrid; and the PhotoEspaña photography exhibitions at the Lázaro Galdiano Museum, Casa Árabe, Fernán Gómez-Centro Cultural de la Villa and the Espacio Fundación Telefónica.

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Flamenco Madrid

The fourth edition of this festival aims to be an event that is both socially and culturally sustainable, with a programme that showcases emerging talent and the uniqueness of female artists and creators. It will begin on 16 May at Teatro Fernán Gómez, and the exceptional line-up will be accompanied by parallel activities such as exhibitions, round tables and even a flamenco master class.



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Book Fair

"Read to Know. Read to Imagine" is the theme of the 77th edition of the Book Fair, which will turn Madrid's Retiro Park into a hub for the latest publishing developments and a meeting place for authors, publishers, distributors and fans of literature. The event, which will be held from 25 May to 10 June and will feature Romania as the guest country, will offer special discounts, book signings at fair stalls and a complementary cultural programme.

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Mutua Madrid Open

The world's top tennis players will meet in Madrid for a new edition of the Mutua Madrid Open, hosted by the spectacular Caja Mágica for the tenth year in a row. Last year's winners, Rafa Nadal and Simona Halep, will try to hold onto their titles on the clay courts of this elite tournament that turns Madrid into the capital of tennis.



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Vuelve a Madrid Programme



The city of Madrid's loyalty programme offers visitors a wide range of opportunities to come back and enjoy its cultural and leisure offerings. There are over 150 options, with discounts and special offers at the city's best spots: enjoy a Mediterranean breakfast, travel by segway, bike or tuk tuk, visit one of the city's must-see museums, eat at one of Madrid's excellent restaurants, go shopping, visit a flamenco club or attend an evening show. Register on our website, choose your experience and Come Back to Madrid (Vuelve a Madrid)! [+]

Officials products



Faro de Moncloa observation deck

Enjoy Madrid's skyline from a height of over 90 metres above ground level at one of the city's iconic architectural structures, the Faro de Moncloa. The communications tower offers one of the best panoramic views of Madrid, its most representative buildings and its large green spaces. It also has a railing that provides information, offering an overview of how the city has grown and evolved over the course of its history. Come and discover the wonderful views at this unique observation deck!

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In The Press



Anniversary celebrations



The Legacy of Plaza Mayor's 4th Centenary

Commemorations of Plaza Mayor's 400th anniversary are still going strong in May. On the 13th, this historic spot in the city will host a concert organised by Teatro de la Zarzuela featuring soprano Ainhoa Arteta, who will perform the zarzuelas that are most widely-recognised by fans of the genre. The programme will also include the performance piece *Bombardment of Poems*, which will be held on 31 May and will fill the sky over Plaza Mayor with words and verses.

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