



In October, Madrid is Architecture

Come out and discover the city of Madrid's urban and architectural heritage with these two notable events hosted by the capital in October: Architecture Week and Madrid otra Mirada (MOM). Until the 7th, Architecture Week –which features Milan as its guest city– will offer interesting activities relating to the discipline, in addition to opening up over fifty buildings of great architectural value to the public and offering original urban itineraries. Madrid otra Mirada (19 to 21 October) will bring even more offerings, enabling the public to enjoy some genuine gems in the city with guided tours, talks, concerts and exhibitions.

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What's new in Madrid

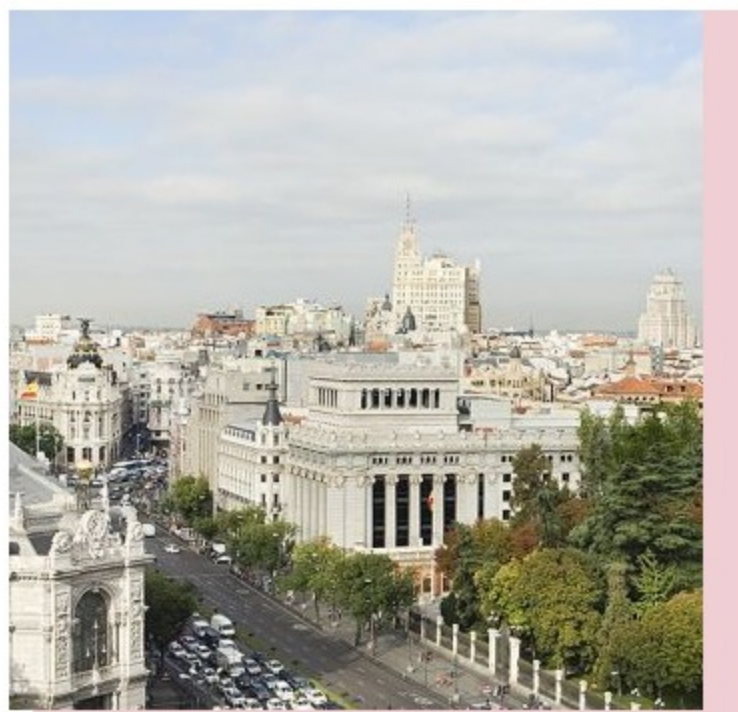
Madrid Destino Activities



Welcome to Madrid

Coinciding with World Tourism Day (27 September), Madrid City Council's Tourism Department has released a small guide featuring recommendations to promote considerate behaviour among tourists. The recommendations enable visitors to enjoy the city in a respectful manner and reflect the capital's friendly and welcoming nature.

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Reopening of Mirador Madrid at CentroCentro

Mirador Madrid observation point at CentroCentro has opened its doors to visitors once more, following restoration works on the facade of Cibelles Palace. Situated 40 metres above ground, it offers one of the most representative panoramic views of the capital, enabling visitors to observe its most emblematic buildings from a different perspective. Located in the palace's great tower, it's open Tuesday to Sunday from 10.30am to 7.30pm.

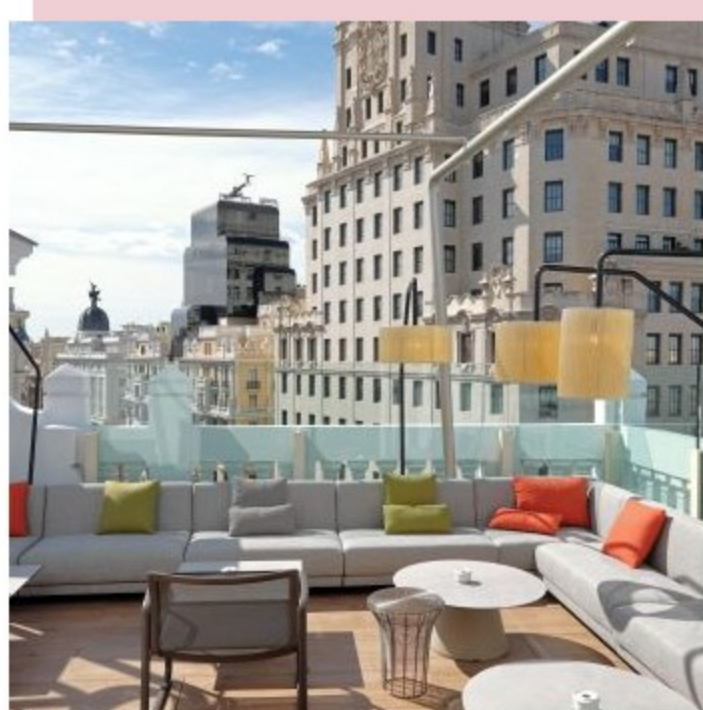
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Double nomination at the World Travel Awards

After being declared 'Europe's Leading Meetings & Conference Destination' at the World Travel Awards, Madrid has now been nominated in the "World's Leading Business Travel Destination 2018" and "World's Leading Meetings & Conference Destination 2018" categories at the global edition of the awards. The "Oscars" of the tourism industry are celebrating their 25th anniversary this year.

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What's New in Madrid 2018

Madrid is a destination that's constantly renewing itself and never stops adding new options and resources to its wide range of tourist and leisure offerings. Take a look at our selection of hotels, restaurants, bars, cafes, clubs and shops to join the city's ranks in the first half of 2018.

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Training of over 100 German travel agents

In collaboration with German tour operator Der Touristik, the City Council's Tourism Department held sessions to present the primary attractions and developments in Madrid to professionals from the German tourism sector. These included talks, workshops and inspection trips to enable visitors to discover everything from the Royal Palace to Santiago Bernabéu Stadium in person (content only available in Spanish).

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Madrid in numbers



Record number of passengers at Adolfo Suárez Madrid-Barajas Airport. In 2018 the airport enjoyed its best August ever, receiving over 5.3 million passengers (+8.8%) and ranking first in the AENA network. In the same month Madrid-Barajas Airport also recorded growth in the total number of operations, with 35,606 flights (+6.7%), and in freight traffic, with 41,330 tonnes (+6.8%).

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Monthly calendar of events



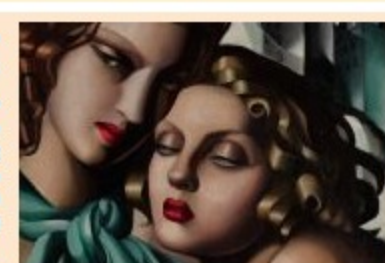
New musicals

This season Madrid's theatre offering includes fabulous new musical productions: West Side Story (a Spanish adaptation of the complete original version, shown for the first time in Spain at Teatro Calderón), Anastasia (a Spanish adaptation of the Broadway production based on the story of Russian Tsar Nicholas II's daughter, at Teatro Coliseum) and El Médico (world premiere of this Spanish musical based on Noah Gordon's book: The Physician, at Teatro Nuevo Apolo). Fun is guaranteed.

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Madrid Culture. September-December 2018 Exhibitions

Leonardo da Vinci: Faces of a Genius, Tamara de Lempicka: Carlomagno Errando, Vivarium. These are just a few examples of the outstanding art exhibitions that will soon arrive in Madrid. Browse through our selection of shows, featuring over 40 unique displays at various cultural centres around the city.



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Hotel Tapa Tour

October sees the return of this festival, which will showcase the quality of hotel gastronomy throughout the month. This edition will be distinguished by greater solidarity and environmental friendliness, and will focus in particular on the symbiotic relationship between gastronomy and cocktails. Four- and five-star hotels from the capital will take part.

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Estampa Contemporary Art Fair

From 18 to 21 October FERIA de Madrid will host this event devoted to contemporary art and collecting, which will gather over 75 national and international galleries. The fair is a major point of reference for these art establishments as well as for collectors. This year's guest artist is Angélica de la Cruz from A Coruña, who won the National Visual Arts Award in 2017.

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Vuelve a Madrid Programme



The city of Madrid's loyalty programme has a host of surprises in store for this season. Invitations and discounts for musicals like Anastasia and West Side Story or for shows at the Fernán Gómez - Centro Cultural de la Villa. Experiences at outdoor sites, such as the Club de Golf Olivar de la Hinojosa, and in culinary establishments like NuBel, Azotca Círculo de Bellas Artes, Forus Barceló, Picalagartos and Antón Martín gastro-market. And, new this year, there are also incredible experiences in accommodation establishments, offered by Hotel Miguel Ángel by Bluebay. Visit www.vuelveamadrid.com and discover all of the special offers available.

Official products



Madrid City Tour Bus

Visit our city with Madrid City Tour. The sightseeing bus travels around the capital's main tourist areas, offering two different routes: Historic Madrid and Modern Madrid. The service includes a comprehensive audio guide that provides information on the monuments and places of interest along each route, available in 14 languages (Spanish, English, French, German, Italian, Portuguese, Russian, Japanese, Dutch, Chinese, Arabic, Catalan, Basque and Galician).

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In The Press



Madrid neighbourhood guide, National Geographic Traveller [+]

Anniversary celebrations



Plaza Mayor, Portrait and Mask of Madrid

The History Museum joins in the celebrations for Plaza Mayor's 400th anniversary with this interesting exhibition on the history and evolution of Madrid's most famous square. 300 pieces, including paintings, drawings, photographs and models, reveal the different uses this unique spot in the heart of Habsburg Madrid has had and the various modifications it underwent before coming to enjoy its current appearance.

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