



International Jazz Festival 2018

If you enjoy jazz, Madrid is the place to be from 6 to 30 November. The International Jazz Festival 2018 will thrill audiences with more than a hundred concerts and an extensive programme of parallel activities that revolve around this musical genre, such as films, conferences and even a master class led by experts. Three of the capital's most important cultural centres will be the main venues for this feast of music: Conde Duque Cultural Centre, Fernán Gómez Cultural Centre de la Villa and CentroCentro, not to mention a number of other spaces such as Círculo de Bellas Artes, the French Institute or clubs that are members of the La Noche en Vivo association. The new edition will be a rendezvous for both well-established artists and important names from the current scene.

What's new in Madrid

Madrid Destino Activities



High-Level Advisory Council for the promotion of Madrid

The City Council's Tourism Department is one of the most important members of this external and independent body which is made up by representatives of public and private institutions in Madrid. The Council has been set up to identify strategies and actions to promote the image of the capital both within Spain and abroad (content only available in Spanish).



The gastronomic revamping of San Miguel Market

Already a gastronomic benchmark in the city of Madrid, San Miguel Market has recently welcomed new stalls from a number of top international chefs. These include Rocamboleic (Jordi Roca), Tacos, Margaritas y Punto (Roberto Ruiz), Paella by Rodrigo de la Calle, Kirei by Kabuki (Ricardo Sanz) and the Arzábal Group (Iván Morales and Álvaro Castellanos). In addition to the recent wave of newcomers, San Miguel, which still retains the charm of a traditional Madrid market, has also seen the refurbishment of some of its older stalls.



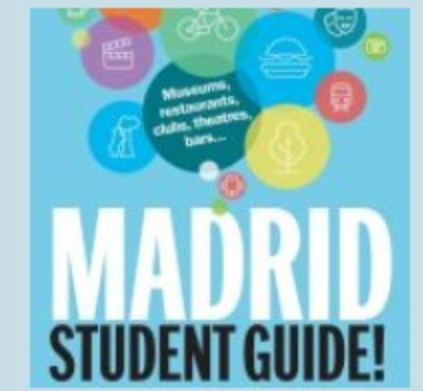
Participation in Madrid Student Welcome Day

The City Council's Tourism Department has sponsored the fourth edition of this important event which welcomes overseas students who have chosen to study in Madrid this academic year. Throughout the day, the students - who will undoubtedly become some of the city's best advocates - were introduced to the capital's tourist sights and its new iconography (content only available in Spanish).



"Essential Art Walk" App

Learn more about the 24 most important artworks hanging in the Prado, Thyssen-Bornemisza and Reina Sofía museums from your mobile or tablet. Download the free "Essential Art Walk" app to discover the museum's must-see masterpieces and to embark on a journey through the history of art. The app also provides information on how to purchase the Paseo del Arte Pass, which allows you to visit all three museums. The app, including the audio recordings, is available in nine languages: Spanish, English, French, German, Italian, Portuguese, Russian, Mandarin Chinese and Japanese.



New edition of the Student's Guide to Madrid

Promoted by the City Council's Tourism Department and published by Time Out, the 2018/2019 edition of this publication contains more than 100 pages full of information on shopping, leisure activities, gastronomy, accommodation, cultural and sports facilities, transport and tips for enjoying the city in a respectful manner.

Madrid in numbers



Madrid at the ILTM China Trade Fair

The City Council's Tourism Department has taken part in the ILTM China trade fair, the most important event in the Premium segment in all of Asia. More than 60 work meetings were held with agencies and tour operators from China and other countries (content only available in Spanish).



According to the Hotel Occupancy Survey carried out by the National Institute of Statistics (INE), the city of Madrid welcomed over 860,400 visitors in September, 5% more than during the same month in 2017. Overnight stays also increased by 3% over last year, with a total of 1,747,634 stays being registered. Over the last twelve months, the city has received 5,587,296 visitors, the highest figure on record (content only available in Spanish).

Monthly calendar of events

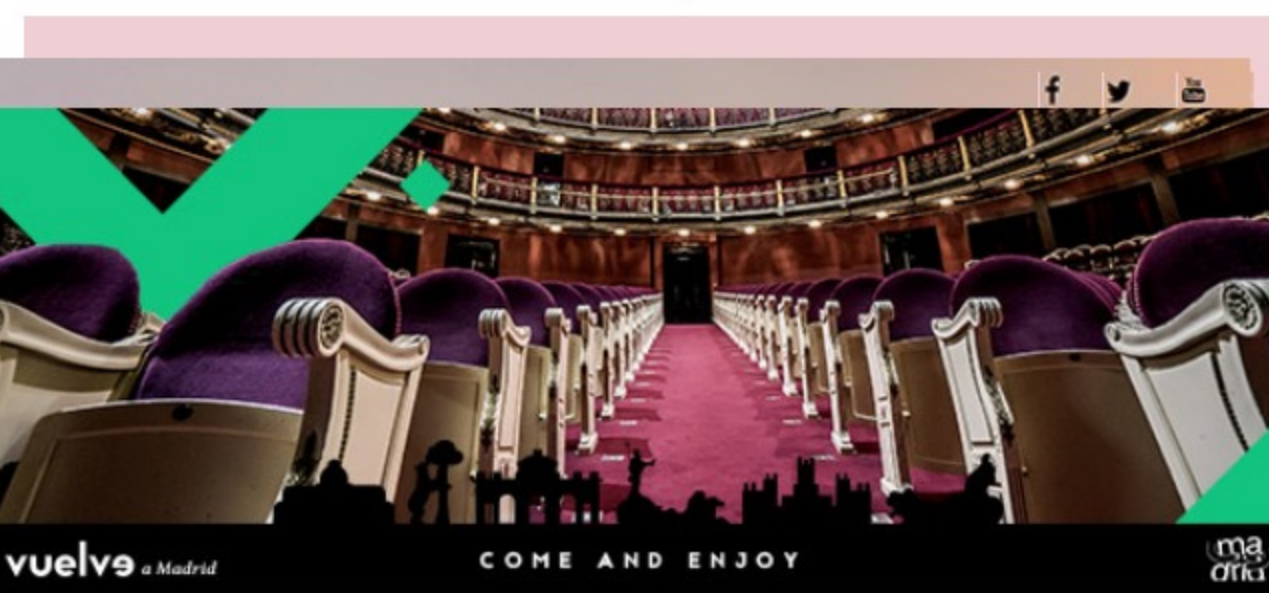
Autumn Festival
Major international theatre, dance and performance-art productions will be staged in Madrid during the 36th edition of the Autumn Festival of the Community of Madrid. This year, the festival recovers its original title to offer, from 15 November to 2 December, a select multicultural programme, with more than 20 shows and five artist labs, in which companies of 15 nationalities will participate.

Madrid Hotel Week
The second edition of this event will show the more innovative and experiential side of 45 hotels in Madrid. Promoted by the Corporate Association for Hotels in Madrid (AHEM), it will include gastronomic offerings, creative cultural and wellness activities, initiatives for charity, professional gatherings and plans for the entire family. From 5 to 11 November.

Leonardo Da Vinci. Faces of a Genius
Madrid is the first city to commemorate the 500th anniversary of the death of the Italian painter with this exhibition that opens on 29 November and sheds light on some of the more curious aspects of his work, not to mention his concerns, achievements and failures. The exhibition is taking place at two different venues: the National Library and the Las Alhajas Palace. For the first time ever in Spain, art lovers will be able to enjoy the *Lucan Portrait*, a painting believed by experts to be a self-portrait of the Florentine master.

Feriarte
From 17 to 25 November, Feriarte will be showcasing the most exclusive art and antiques. A key cultural and commercial event, it gathers more than 90 antique dealers and gallery owners from Spain and overseas who come to exhibit thousands of century-old pieces of different styles. It will include furniture, decorative items, jewellery and archaeological pieces as well as contemporary paintings and sculptures by artists of recognised prestige.

Vuelve a Madrid Programme



The curtain rises, and the best plays take centre stage with the Vuelve a Madrid! loyalty programme: invitations and discounts for plays and shows such as *Anastasia, the Musical* and the Madrid International Jazz Festival, upgrades to your tickets for *West Side Story the Musical, Billy Elliot the Musical* and the renowned magician El Mago Pop, and great deals for the best Flamenco "tablaos" where you will enjoy an unforgettable evening. Register at www.vuelveamadrid.com and come and visit the city - an autumn full of shows and exclusive awaits!

Officials products



The Faro de Moncloa

Admire the Madrid skyline from one of the city's most well-known architectural icons, the Faro de Moncloa observation deck. Standing at a height of more than 92 metres, this lighting tower offers one of the best panoramic views of Madrid's most important buildings and its great natural spaces such as the Casa de Campo Park or the Sierra de Guadarrama Mountains. Turn your visit into an even more unique experience with its new service, Faro Explorer. With this augmented virtual reality tool, you can enjoy close-ups of the capital's most iconic monuments, walk through more than ten spots enjoying 360° views with unprecedented clarity, and even step into some of the city's most famous buildings to see them on the inside.

In The Press



El Rastro que debe seguir en el centro de Madrid. El Tiempo de Colombia

Anniversary celebrations



Museo del Prado 1819-2019. Un lugar de memoria

On the verge of celebrating the 200th anniversary of its foundation, the Prado Museum presents the exhibition *Museo del Prado 1819-2019. Un lugar de memoria*, which will be the first event in what is an extensive programme to celebrate the anniversary of the museum. A journey through the history of this institution, which takes as its reference the dialogue between the museum and society, Spanish policy as far as its heritage is concerned, or how it has become a space for reflection on the past and the collective identity for writers, intellectuals and artists from all over the world.