



San Isidro 2019

In the middle of May, Madrid goes all out to celebrate its patron saint, San Isidro, with outdoor fiestas, concerts, dancing, clown shows, poetry and performance art. 200 events and activities will offer something for everyone and will embrace every trend, from the wholly traditional to the utterly contemporary. This year's hubs include Plaza Mayor, Las Ventillas, Plaza de la Villa and Plaza de Oriente, San Isidro Park, El Retiro Park, Plaza del Conde de Barajas, Plaza de Juan Goytisolo, the Rose Garden in Oeste Park, the Temple of Debod, Enrique Tierno Galván Park, the José Meneses band stand, Plaza de Las Comendadoras, Plaza de Opera, Calle Juanelo and Arganzuela, in the area around Madrid Río Park, the Planetarium, Lavapiés and municipal centres.

What's new in Madrid

Madrid Destino Activities



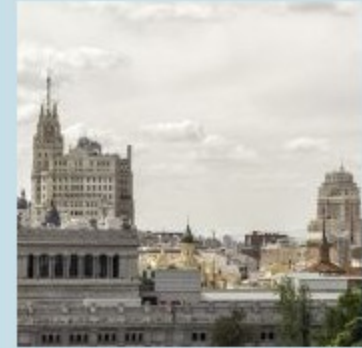
Madrid takes part in the Routes Europe and Arabian Travel Market fairs

In April Madrid took part in the Routes Europe trade fair, held in Hannover, and the Arabian Travel Market, the Middle East's most important tourism fair.



Madrid receives the 2019 Champions League Cup

The capital is gearing up to host the Champions League Final, which will be held on 1 June in Atlético de Madrid's stadium, the Metropolitano. As the host city, on 11 May Madrid will receive the European Cup, which will be handed over by Paulo Futre and Roberto Carlos, two legendary Atlético de Madrid and Real Madrid players who the UEFA has appointed as ambassadors for the occasion. The delivery will take place amidst a huge party in Plaza de Cibeles. In addition, from 30 May to 2 June the city will host the UEFA Champions Festival, featuring activities and surprises for all of the fans out there.



Turespaña Direct Conferences in China

Madrid Destino attended conferences aimed at marketing the destination of Madrid in Guangzhou, Shanghai and Beijing. The city's tourist attractions were presented to roughly 200 Chinese agencies and tour operators.



Grand opening of Hotel Pestana

The first hotel in Madrid's Plaza Mayor will open its doors in May. Hotel Pestana has taken utmost care to respect the building's architectural value, preserving the Herrerian staircases that were an original feature of the former Casa de la Carnicería, a meat storage facility built in the 17th century, and finding inspiration in great artists like Goya and Velázquez. The city's Islamic art heritage is also in evidence. The hotel's amenities include a gourmet restaurant, a rooftop pool and a spa located in the building's former coal rooms, at ground level in Plaza Mayor.



Madrid showcases its tourist attractions abroad

Madrid showcased its tourist attractions in the UK, Germany, Italy and France via a digital media campaign that presented the city's outstanding range of museums as well as the open, hospitable nature of Madrid's people and the city's gastronomic attractions.



Accessible map of Madrid for visually impaired people

An accessible map featuring large print and a QR code is now available in Plaza Mayor Tourist Centre and the capital's nine Tourist Information Points. The aim is to improve the technical aids available for the visually impaired and to help them enjoy Madrid, a city that's committed to accessibility.

Madrid in numbers



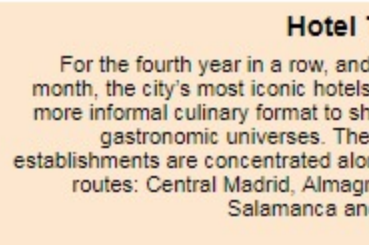
According to the Hotel Occupancy Survey and the Holiday Dwelling Occupancy Survey conducted by the National Statistics Institute (INE), in March the city of Madrid received almost 900,000 visitors, 5% more than in the same month in 2018. Overnight stays also rose by 10%, with 1,947,243 recorded in total.

Monthly calendar of events



Flamenco Madrid

Until 2 June, Fernán Gómez, Centro Cultural de la Villa will host the 5th edition of the Flamenco Madrid Festival, be curated by flamenco artist and singer Francisco Contreras, aka 'El Niño de Elche'. Featuring over 40 shows and activities, the festival will end with the 23rd edition of the Spanish Dance and Flamenco Choreography Competition.



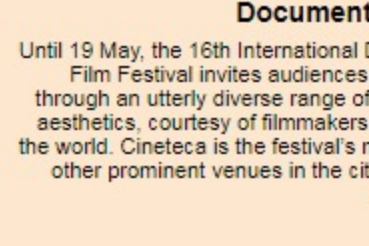
Hotel Tapa Tour

For the fourth year in a row, and for an entire month, the city's most iconic hotels will turn to a more informal culinary format to showcase their gastronomic universes. The participating establishments are concentrated along four tapas routes: Central Madrid, Almagro-Recoletos, Salamanca and Chemartin.



The Pink Floyd Exhibition

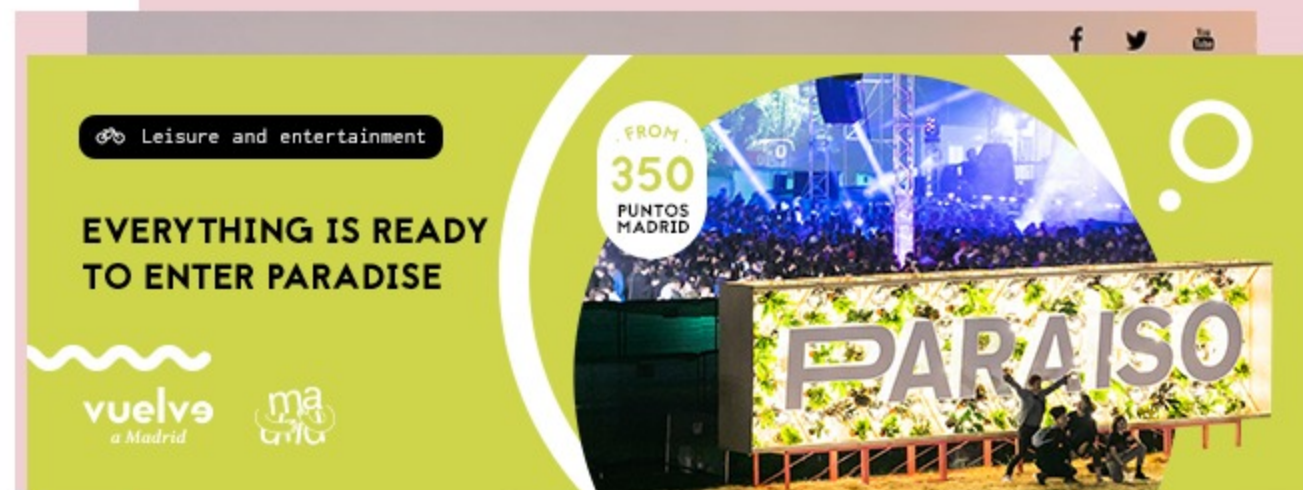
Once An audiovisual journey through 50 years in the life and career of one of the most innovative and influential bands in rock history: Pink Floyd. The exhibition, held at Feria de Madrid, features photos, videos, cover designs, unique items and, of course, music by the famous British band.



DocumentaMadrid

Until 19 May, the 16th International Documentary Film Festival invites audiences on a journey through an utterly diverse range of realities and aesthetics, courtesy of filmmakers from all over the world. Cineleca is the festival's main hub, but other prominent venues in the city will also be participating.

Vuelve a Madrid Programme



Madrid is already gearing up to enjoy the best electronic music at Paraiso Festival, and we've prepared exclusive benefits so you too can come back to Madrid to enjoy it. Sign up to *Vuelve a Madrid* and you will receive 200 Puntos Madrid to welcome you. You can redeem them and use them for this event or for a host of other plans. International artists and some of the best musicians will soon have the city on its feet. Are you going to miss out?

Official products



Madrid City Tour bus

The easiest and most convenient way to discover Madrid is with Madrid City Tour. The city's sightseeing bus offers audio guides in 14 languages and two different routes: Historic Madrid and Modern Madrid. Both of them have an extended route that runs twice a day. The first itinerary takes passengers past landmarks like the Prado-Recoletos thoroughfare, Plaza de España, the Royal Palace and Puerta del Sol, with the extended route going to the vicinity of Madrid Río Park and the area around Moncloa, home to the Faro de Moncloa observation deck. The second goes down Paseo de la Castellana, Paseo del Prado and Paseo de Recoletos, and its extended route branches out to the Cuatro Torres Business Area and Las Ventas bullring.

In The Press



Madrid Fusión Global Summit: Epicurean Excess: MadridFusion 2019 (Outofownblog travel blog)

Anniversary celebrations



200th Anniversary of the Prado Museum

Swiss painter and sculptor Giacometti's work will arrive at the museum for the first time for the occasion of its 200th anniversary. The project is curated by Carmen Giménez, the Stephen and Nan Swaid Curator of 20th Century Art at New York's Solomon R. Guggenheim Museum, and features the special collaboration of the Beyeler Foundation in Basel. Until 7 July you'll be able to discover the work of one of the most influential artists of the 20th century, who conceived art as a unique and simultaneous place where time past and present converged.