



Madrid para comérselo
7 - 23 febrero 2020

gastrofestivalmadrid.com



Gastrofestival Madrid 2020

Madrid will turn into the capital of gastronomy as it hosts the 11th edition of Gastrofestival from 7 to 23 February. Over 500 establishments and institutions will offer a broad programme that will include food and wine tastings, special set menus, workshops and activities for all members of the public. The festival's gastronomic and cultural experiences will include one-of-a-kind offerings linked to factories, art, design, solidarity and fashion, and a new section will showcase Madrid's culinary history with 20 famous establishments offering a special fixed menu. Further highlights include the activity 'Sabéis o Tuviste Servir?' (Did you eat this sweet?) which pays tribute to the writer to mark the 100th anniversary of his death.

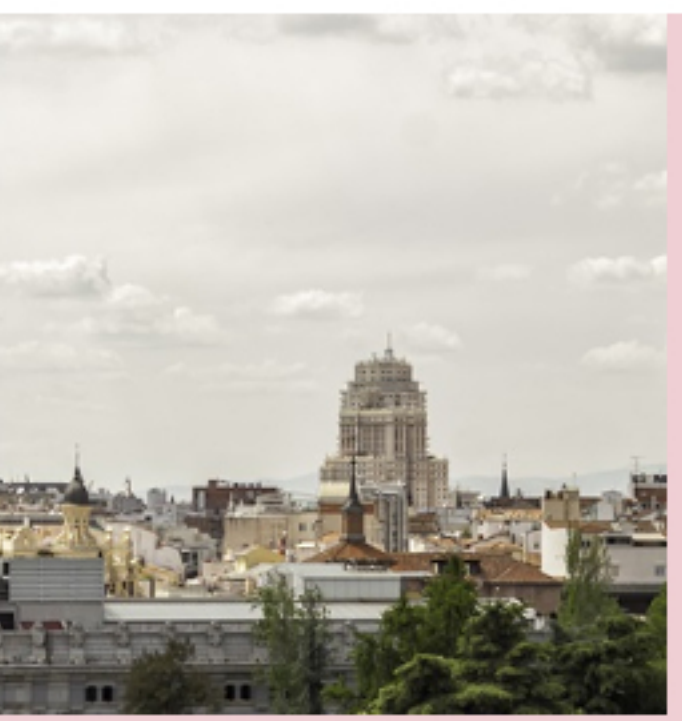
What's new in Madrid

Madrid Destino Activities



Fitur 2020

Madrid City Council took part in Fitur again this year, sharing its stand with the regional government of Madrid. At the 60th anniversary edition of the fair, the stand portrayed the avenue of Gran Vía as Madrid's Broadway, and invited visitors to discover the city's shows, musicals, museums, top-quality offerings and cultural events and activities.



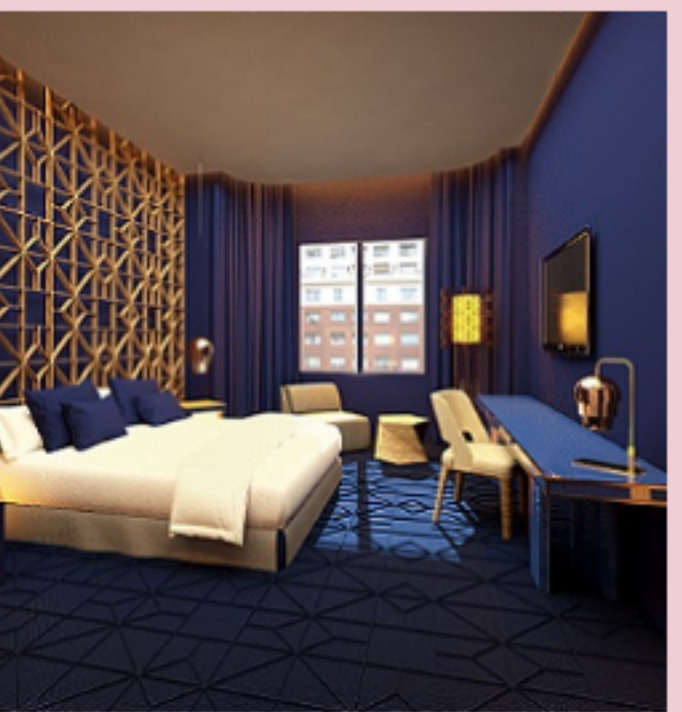
Madrid, nominated at the World MICE Awards

Once again, the capital has been nominated for a tourism sector award. This time, Madrid is a contender for Europe's Best MICE Destination at the recently created World MICE Awards. Rivals include other European cities such as Paris, Berlin, London and Istanbul. Also nominated at the awards, which have European as well as regional categories, is Madrid's Intercontinental, in the running for Spain's Leading MICE Hotel, and IFEMA, for Spain's Best Convention Centre. Voting will end on 31 March.



Women building a destiny

During Fitur, Almudena Mallo, the tourism councillor for Madrid City Council, moderated the "Women Building a Destiny" round table, at which professionals from Madrid's tourism sector debated the past, present and future of tourism in the capital.



New hotel by the Room Mate chain

In February, the chain will open a new establishment in the capital: Room Mate Magarola. The hotel, designed by architect and designer Tomás Alís and located right on Madrid's Gran Vía square, near Plaza Mayor, Puerta del Sol and the Temple of Debod, also boasts a rooftop with stunning views of the city.



Guide to Madrid as seen on TV

Madrid City Council, through the City of Madrid Film Office, has created the guide "Madrid, TV Series Capital", which contains a map and information on the most iconic filming locations for nine current Spanish series, including Money Heist, Elisa, The Ministry of Time, Cable Girls and Gigantes, as well as a number of past Spanish TV series.

Madrid in numbers



According to the Hotel Occupancy Survey (EOH) and the Holiday Dwellings Occupancy Survey (EOAH) conducted by the National Statistics Institute (INE), the city of Madrid received 10,419,709 travellers in 2019. Overnight stays rose 5.7% year-on-year, to 22,027,462.

Monthly calendar of events



Carnaval 2020

Madrid is gearing up to celebrate Carnival, which will fill the city with fun and colour once again. One of the highlights of the range of activities for children and adults alike is the parade, teeming with original costumes and carnival troupes that will flood the city with colour and music.



10th International Festival of Magic

From 6 February to 8 March, Teatro Ciroso Piroso will welcome the world's top magicians for two events: Close-Up Magic and the International Gala of Stage Magic. Illusionists from different countries will showcase their individual disciplines.



Arco Madrid

Madrid's Contemporary Art Fair will mark its 39th anniversary with an edition based on the theme "It's Just a Matter of Time". From 06 February to 1 March, the selected artists and galleries will gather at Ifema, which will also host presentations, discussions and talks.



Madrid Design Festival

Until 29 February, this festival will fill Madrid with activities, exhibitions and installations based on the functionality of design, its transformative capacity, its social and educational dimension, new materials, sustainability and responsible consumption. It will be held at Ferrán Gómez Centro Cultural de la Villa, among other venues.

Vuelve a Madrid Programme



EXPERIENCES YOU'LL FALL IN LOVE WITH!
So many things to experience... In Madrid, it's impossible not to fall in love this season: we have an amazing range of things to do that will make the month absolutely fabulous! We invite you to enjoy some one-of-a-kind experiences. Explore Ancient Egypt and the treasures of its most famous tomb at the Tutankhamun Exhibition. Dive into Game of Thrones world and immerse yourself in the series' most watched scenes at Game of Thrones: The Touring Exhibition. Visit the ARCOmadrid 2020 International Contemporary Art Fair from 28 February to 1 March, and discover the latest news on today's most acclaimed artists. What are you waiting for?

Official products



Madrid City Tour

There's no better way to visit Madrid's most iconic places in a single day than on Madrid City Tour, the bus that will take you on a fun ride through the city's streets, passing by historic sites, monuments and places of interest. An audio guide available in 14 languages provides key information on all of the places along the tour. Madrid City Tour offers two routes: Historic Madrid and Modern Madrid, and travellers can hop off at any point and hop back on as many times as they like. It's undoubtedly one of the easiest and most convenient ways to discover the city.

In The Press



Madrid from square to square (Dutch national newspaper AD) [-]

Anniversary celebrations



Galdós talks

As part of the "Galdós is Madrid" programme put together by Madrid City Council to mark the 100th anniversary of the writer's death, a series of talks will be held in various venues around the city, including the Royal Spanish Academy, the Aneiros and Casa de la Poesía de la Universidad. Renowned authors like Mario Vargas Llosa, Andrés Bujeda and Isabel Bustillo, among others, will speak about the life and work of Benito Pérez Galdós. In addition, the Institute of Madrid Studies (Instituto de Estudios Madrileños) will host talks that will explore various aspects of the writer's life.