



### Capitulo Uno at Matadero Madrid

Great writers of all generations and styles will gather in Madrid from 22 to 29 March, when the city will turn into the literary capital par excellence as it hosts Matadero Madrid's International Literature Festival. Attendees will be able to immerse themselves in different literary genres with talks, workshops, films and other activities featuring the participation of authors such as Margaret Atwood, Bret Easton Ellis, Mathias Enard, Miriam Toews, Cristina Morales, Alejandro Zambra, Javier Cercas, Marie Perle, Marta Sanz and Manuel Vilas. In keeping with the festival's name, each participating author will begin their talk by reading a page from the first chapter of their latest book in its original language.

## What's new in Madrid

### Madrid Destino Activities



#### Grand opening of Tienda Casa de la Panadería

This new shop in the Plaza Mayor Tourist Information Centre was designed by the architect Izaskun Chinchilla, in collaboration with several artists and designers from Madrid. It's a showcase for the city that features goods made in Madrid and sells everything from traditional products to Madrid-inspired items made by artisans.



#### Gran Teatro Bankia Principe Pio

The curtain has risen on a new performing arts venue in Madrid: Gran Teatro Bankia Principe Pio. Located in the former Estación del Norte (North Station), one of the unused wings of Principe Pio Station, the venue features various spaces: the theatre itself, with seating for almost 1,200 people, a food and drink zone, training halls in one of the towers and an impressive viewpoint in the other. The programme, which opened with the show *Maria Callas in Concert*, will also feature productions like a Spanish adaptation of *A Chorus Line* by Antonio Banderas.



#### Presenting Stopover Hola Madrid

This new initiative turns Madrid into a tourist destination for passengers with stopovers in the city on long-haul flights operated by Iberia with connecting flights out of Terminal 4 of Madrid's airport. The programme enables passengers to stop in the city and enjoy up to six nights in a hotel, taking advantage of discounts and other deals.



#### New zero-emission bus line

The city of Madrid has just launched its first free electric bus service: Línea Cero, a line of zero-emission buses available to users free of charge. It is one of the measures in Madrid City Council's Environmental Sustainability Strategy, designed to ensure compliance with the European Air Quality Directive. There are two routes: the first runs between Atocha Renfe and Moncloa and the second from Puerta de Toledo to Argüelles.



#### Gastrofestival Madrid 2020

The eleventh edition of this gastronomic event, organised by Madrid City Council's Tourism Department and Madrid Fusión, took place from 7 to 23 February. Over 500 companies and institutions took part in the programme, which included 620 cultural and leisure activities in the city's 21 districts.



#### Attendance of the European Film Market and record number of films shot in 2019

The City of Madrid Film Office took part in this film fair in Berlin to promote the capital as a filming destination. In 2019, Madrid processed 11,760 requests to film on its public streets, and there was a sharp increase in fictional series shot in the city (66 in total, 20 more than in 2018).

## Madrid in numbers



According to data from the Hotel Occupancy Survey (HOS) and the Holiday Dwellings Occupancy Survey (HDOS) published by the National Statistics Institute (INE), in January 2020 the city of Madrid received 752,118 travellers. Overnight stays rose 9.1% compared to January 2019, with 1,729,628 recorded in total.

## Monthly calendar of events

#### New programme at Naves del Español

The new programme at Naves del Español in Matadero will kick off on 27 March, coinciding with World Theatre Day. The revamped programme will begin with Sharon Fridman's *Dosis de paraíso* and a concert by Marie Modiano, and will continue with more dance performances and concerts, plays such as *Hamel* and *Las catedras*, and a range of installations.

#### Circo Price in the spring

The Teatro Circo Price's spring season always features the very best circus shows: *Baby Circus*, a colourful visual production that teaches kids what the circus is; *Fing*, acrobatics and hula hoop movements for the whole family; and *Suspensión*, a show that combines juggling, objects, lights and shadows.

#### 3rd International Nu-Cabaret Festival

Teatro Fernán Gómez - Centro Cultural de la Villa will host this international festival in Sala Jardiel Poncela until 8 March. The programme includes five very diverse stage productions that combine the classical elements of cabaret.

#### Casa Decor

An early 20th century mansion in Calle Velázquez is the venue chosen to host the latest instalment of a fair that showcases the latest trends in interior design, architecture and art. From 5 March to 19 April, the 56th edition of Casa Decor will also show us that it's possible to create more efficient, sustainable and environmentally-friendly spaces.

## Vuelve a Madrid Programme

DISCOVER MADRID'S COSMOPOLITAN SIDE

vuelve a Madrid

Spring is just around the corner, and it's time to get your wardrobe ready. Say goodbye to your winter coat and hello to this season's new fashions, which you'll find at La Vaguada Shopping Centre. If you're more of a techie, treat yourself to something from Juguetrónica's range of electronics. To wind up the day, flaunt that great new look or amazing gadget in the city centre, dining American-style at the Hard Rock Café. Register with Vuelve a Madrid and receive 200 Puntos Madrid as a welcome bonus that you can redeem for this and many other experiences that we have designed for you.

## Official products



#### T-shirts featuring iconic places in Madrid's 21 districts

Madrid City Council's Tourism Department has designed t-shirts featuring key places and iconic sights in the city of Madrid's 21 districts, from green spaces like El Capricho Park (Barajas) and Quinta de los Molinos (San Blas-Camillejas) to architectural landmarks like Plaza Mayor and Moncloa (Moncloa-Aravaca), Puente de Segovia bridge (Latina) and the Sío de Hortaleza (Hortaleza), to innovative cultural spaces like Matadero Madrid (Arganzuela) and La N@ve (Villa de Vallecas). The t-shirts cost 14.90 euros each and are sold at Tienda Casa de la Panadería inside Plaza Mayor Tourist Centre.

## In The Press



Madrid e o primeiro livro de moda masculina do mundo. Revista Onne & Only.

## Anniversary celebrations



#### Galdós Literary Walks

Galdós Literary Walks is an initiative organised by Madrid City Council as part of the programme of events designed to mark the centenary of the writer's death. The first walk, *De paseo con Fortunata y Jacinta* (Walking with Fortunata and Jacinta), will visit the places that are most representative of his life and work: Puerta del Sol, Plaza de Ponlejos, the traditional shops around Plaza Mayor and Cava de San Miguel are some of the places along the route. This guided tour is free and features Galdós-themed dramatisations and entertainment (in Spanish). Prior registration is required.