



MUST-SEE EXHIBITIONS IN MADRID IN 2021

This year, Madrid's museums and cultural spaces have prepared an array of interesting exhibitions that will allow visitors to discover the work of artists from different periods, disciplines and styles. An extensive and diverse programme that confirms the capital as **one of the world's benchmark cultural destinations**. Some of the most outstanding are **Mythological Passions** (Prado Museum), which, for the first time since the 17th century, will bring together the six mythological paintings based on classical Greek poetry that Titian made for King Philip II between 1551 and 1562; **Georgia O'Keeffe** (Thyssen-Bornemisza Museum), the first retrospective in Spain of one of the greatest representatives of 20th century American art, and **Emilia Pardo Bazán. The Challenge of Modernity** (National Library), which will provide the viewer with a visually expressive account of the work and life of this great writer. Another new project will be the **Photographic Tours of ARCO** (Conde Duque Contemporary Culture Centre), which will present photographs that have documented the Madrid Contemporary Art Fair over the past 20 years; **Lightscares** (Telefónica Foundation Space), which will host five audiovisual installations on the creative universe of Joanie Lemerrier; and **Jawlensky. The Landscape of Portraits**, a ground-breaking overview of the work of the Russian-born painter. You also still have time to catch **Banksy. The Street is a Canvas** (Círculo de Bellas Artes), and **Botero: 60 Years of Painting** (CentroCentro). ... Check out everything that's happening and enjoy art and culture in the city of Madrid.

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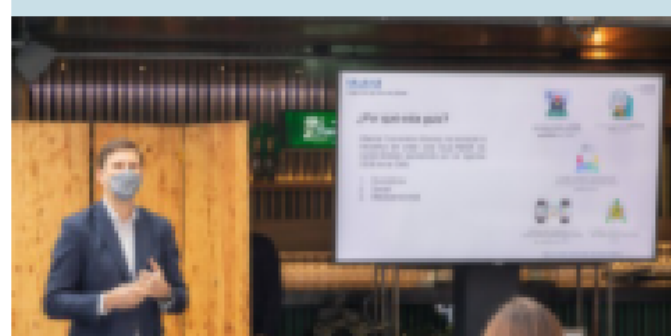
Madrid Destino Activities



A tribute to prescribers of congresses in Madrid

The 13th edition of Recognition Night has acknowledged the work put into promoting Madrid as a destination by seven professionals linked to national and international congresses held in the capital in 2020. In addition, special recognition was bestowed on seven veteran collaborators and ambassadors and to the health sector and MICE.

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MICE Sustainability Guide

As part of its commitment to sustainability in the field of meeting tourism, the Tourism Department has launched a publication containing practical information on how to apply the United Nations Sustainable Development Goals to the management and processes of each area of the MICE sector.

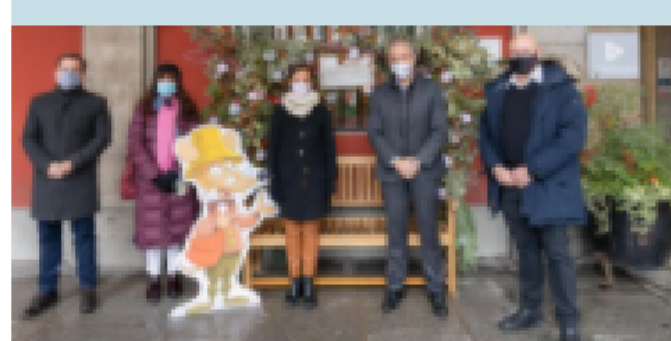
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Promotion in India, Italy, the United Kingdom and Germany

During the month of December, the destination of Madrid was promoted at various professional tourism industry meetings in markets that are considered strategic for the capital. These included a series of virtual seminars in conjunction with Turespaña in India, Spagna workshops in Italy, and Recovery 21 and a webinar with German agents.

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Presentation of the Christmas Guided Tour Programme

The Delegated Area of Tourism developed this initiative to showcase the history, tradition and magical atmosphere of the city of Madrid during the Christmas season. Three special routes were offered from the 19th of December 2020 until the 6th of January 2021: *Christmas Traditions*, *El Ratoncito Pérez* (Pérez the Mouse, Spain's Tooth Fairy) and *Madrid and Legends, Haunted Houses and Christmas Lights*.

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Current News



New Michelin restaurants in Madrid

Saddle, helmed by chef Adolfo Santos, is the latest restaurant in Madrid to be included in the new edition of the Michelin Guide Spain & Portugal 2021. Aspiring to become a contemporary classic in the hospitality industry, its philosophy is based on top-quality service and excellent cuisine, which is characterised by the utmost respect for the product and a fusion of traditional and modern techniques. Saddle brings the number of restaurants in the city of Madrid that are included in the 2021 Michelin Guide to 20: Diverxo, with three stars; Santceloni, Paco Roncero, Ramón Freixa Madrid, DSTAGE and Coque, with two stars; and El Club Alardi, Kabuki, Kabuki Wellington, Lúa, A'Barra, Gaytán, Cebo, Yugo The Bunker, La Tasquería, Clos Madrid, El Corral de la Morería Gastronómico, El Invernadero and Gofu, with one

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The illustrated cultural map of Ava Gardner's Madrid

The Department of Culture, Tourism and Sport of the Madrid City Council has published an illustrated cultural map dedicated to the American actress Ava Gardner. A new visual guide that offers a tour of the places the artist used to frequent during her stay in the capital, from the Lhardy restaurant to San Ginés (a café specialising in hot chocolate and churros), Café Comercial, the Loewe store on Gran Vía avenue or the Rastro. The publication features illustrations by Jorge Arévalo and an introduction by Manuel Vicent, author of the novel *Ava in the Night*.

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Madrid in numbers



Madrid, one of the top 20 European cities to live, invest and work in

According to the European Best Destination organisation (EBD), the city of Madrid is one of the top 20 European cities preferred by Americans to live, invest and work in. The capital stands out for such aspects as its quality of life and for being a safe destination. Its climate, health and education system, cultural heritage and excellent connectivity with the United States are other highly-valued aspects

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Monthly calendar of events



Inverfest

What better way to kick the new year off in Madrid than with some great music courtesy of the Inverfest concert series? The Circo Price is the main venue for this musical offering that also includes performances in three other spaces, the Condequede Centre for Contemporary Culture, the Teatro Coliseum and La Riviera, until the 7th of February (please note that two concerts have been postponed till May due to cancellations resulting from the snow caused by Storm Filomena). A great line-up that offers everything from symphonic music groups to flamenco, cabaret and rock.

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A series of plays on Theatre and Human Rights

Six productions that reflect on violence and war make up the series Theatre and Human Rights, organised by the Teatro Fernán Gómez until the 14th of February. To mark 2021 being declared the International Year of Peace and Trust by the UN, this initiative will bring theatre and dance closer to the public through the plays *Cadena de Montaje (Assembly Line)*, *Solo un Metro de Distancia (Only One Metre Away)*, *Mauthausen. La Voz de mi Abuelo (Mauthausen. The Voice of my Grandfather)*, ... y *Respiren con Normalidad (...And Breathe Normally)*, *Guerra. ¿y si te Pasara a Ti? (War, What if it Happened to You?)* and *Puños de Harina (Fists of Flour)*.

13 ene - 14 feb
TEATRO Y DERECHOS HUMANOS

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Programme of Accessible Guided Tours

Promoted by the Department of Tourism of the Madrid City Council and aimed at people with disabilities and their companions, this special programme of tourist and cultural routes offers four free weekly routes in Spanish from now until next March: *Madrid histórico (Historical Madrid)*, *Historias y leyendas de Madrid (Stories and Legends of Madrid)*, *Cervantes y las Letras (Cervantes and Letters)* and *Madrid en femenino (Madrid in the Feminine Form)* the itineraries that will allow you to explore the historic centre of the capital, from Thursday to Sunday, accompanied by a professional guide

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esMADRIDmagazine January

The January issue of esMADRIDmagazine is packed with the best cultural and leisure options in the city of Madrid. The pages of the tourism magazine are filled with a large selection of offerings from Madrid's museums, theatres and cultural spaces, activities for kids and a review of the capital's Michelin-starred restaurants. In addition, this month's Made in Madrid section features a report on the most elegant gloves that are made by hand in the city.

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In The Press



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