



Madrid's oldest restaurants, sites of tourism value and cultural interest

Gastronomy, culture, tradition and know-how are just some of the hallmarks of Madrid's centuries-old restaurants. These establishments that have withstood the test of time have recently been recognised as **cultural and tourism sites of great civic importance and general interest to the city**. The value this acknowledgment lends sets these restaurants apart, placing them in the international spotlight and promoting their visibility as some of the most acclaimed assets the destination of Madrid has to offer. **Bodega de la Ardosa** (1892), **Restaurante Botín** (1725), **Café Gijón** (1888), **Casa Alberto** (1827), **Casa Ciraco** (1887), **Casa Labra** (1860), **Casa Pedro** (1825), **La Casa del Abuelo** (1906), **Lhardy** (1839), **Malacatin** (1895), **Posada de la Villa** (1642), **Taberna Antonio Sánchez** (1787), **La Bola** (1870), **Oliveros** (1857) or **Los Galayos** (1894) have been serving the most traditional of dishes for more than a hundred years, without compromising on innovation and the latest technology.

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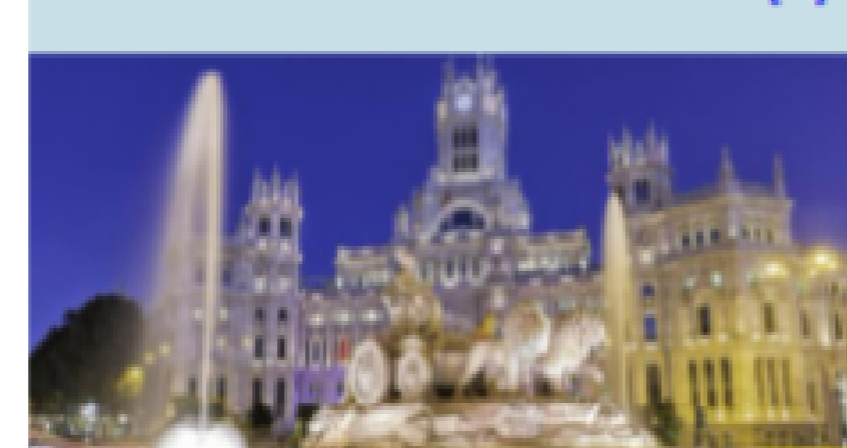
Madrid City Council



Agreement with the Group of World Heritage Cities

Madrid has reinforced its commitment to collaborate with the Spanish Group of World Heritage Cities (GCPHE). With a view to foster the joint promotion of these cities in strategic markets, this alliance also aims to market their tourism and cultural assets.

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Promoting MICE tourism in the British market

With the aim of presenting the safety measures that will make Madrid a safe and reliable location to host events, Madrid Convention Bureau and 11 of its affiliated companies organised a hybrid meeting with professionals from the MICE sector in the UK.

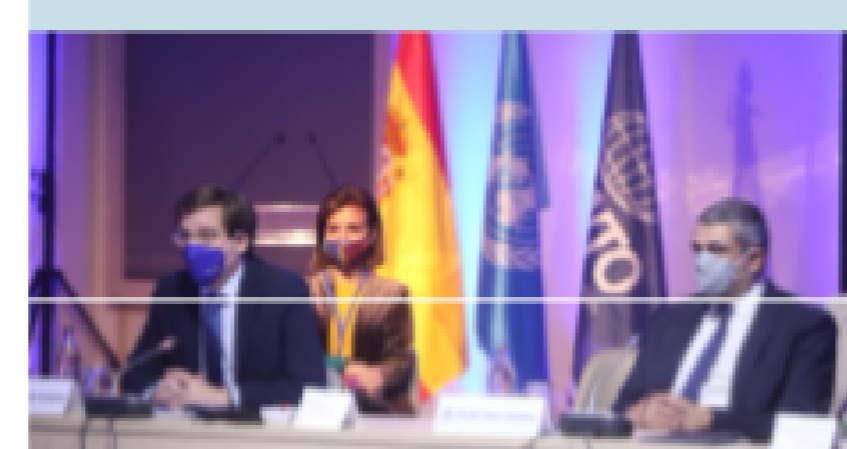
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Madrid at the "Reset and Restart" Conference

The Madrid City Council's Tourism Department took part in the "Reset and Restart: New Opportunities for a Future Sector" conference organised by Turespaña, held from 27 to 29 January. The focus of the event was the launch of the activities under this year's international action plan together with the directors of the Spanish tourist offices abroad.

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Participation in the UNWTO Global Tourism Crisis Committee

The city's mayor and the councillor for tourism took part in the first meeting of the Global Tourism Crisis Committee, convened by the World Tourism Organization (UNWTO), with a view to advance solid plans to restart tourism. This forum acted as a space to share the city's commitment to reviving the tourism sector as soon as possible and laying the foundations for its recovery.

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Current News



The Wellington Hotel reopens

Evolving and adapting to new trends is something the hotels of Madrid do often. One of the latest establishments to undergo renovation work is the Wellington Hotel, which has recently opened its doors after being closed for almost a year. The hotel now boasts a new gym with capacity for 300 members and guests, with a fitness area and the 'Le Max Wellness Club Wellington & Spa', in addition to a brand-new kitchen that optimises the workspace and is equipped with the latest technology. What's more, the Portuguese designer Vasco Aragão has remodelled the hotel lobby and its emblematic lounges.

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Landscape of Light. Paseo del Prado and Buen Retiro

Two of Madrid's most iconic and incomparable spaces – the Paseo del Prado and El Retiro Park – have their sights set on becoming UNESCO World Heritage Sites in the category of Landscape of Arts and Sciences. Under the name Landscape of Light, these spots in the heart of Madrid will be promoted as places of exceptional universal value. The area boasts the first tree-lined avenue in a European capital and is home to many institutions, great in both variety and number, not to mention monuments, museums and unique collections.

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Madrid in numbers



Madrid, among the world's top 10 strongest tourism brands

The Saffron City Brand Barometer 2020 has ranked Madrid eighth on its list of cities with the strongest tourism brands and the greatest potential for recovery. This recognition takes into account the reputation of the various cities, in addition to their tourist attractions and other criteria, which vary from how safe the cities are to their hours of sunlight per year. Being featured in this top ten is a huge boost to the positive perception of Madrid among international tourists.

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Monthly calendar of events



11th Madrid International Magic Festival

Madrid will become the capital of illusion as the Teatro Circo Price plays host to the eleventh edition of the International Magic Festival. Directed by the magnificent Jorge Blass, the contest includes *Close-up Magic* – an event dedicated to card tricks and micro magic by some of the greatest experts in the field. Additionally, the *International Gala of Stage Magic* will welcome some of the world's top magicians in a total of 15 shows.

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21districts

The newest edition of this programme of activities is now underway until November, offering over 250 free events at an array of cultural spaces throughout the city's 21 districts. This year's line-up is packed full of the best music, dance and theatre, and will also include specialities such as circus, puppetry and projects to promote mediation, hand in hand with seasoned and emerging artists.

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New CentroCentro programme

This year, the municipal cultural space that is CentroCentro will host an original programme that shines its spotlight on disciplines including design and illustration, architecture and town planning, poetry and literature, and fashion and the arts. The highlights of this month's exhibitions include: *Grey matter. New materials for the post-fossil era*, *M for Em. Strolling through Madrid*, *Aqueous Madrid*, and *#FireTalkWithMe. Recalibrating how we feel, transmit and communicate fashion*.

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esMADRIDmagazine February

The latest events and the best that the city's museums, cultural centres and theatres have to offer is brought together in esMADRIDmagazine, handpicking the most interesting exhibitions, plays and shows to enjoy the city's culture in the month of February. This edition includes a special feature on Madrid's most traditional couple, hot chocolate with churros (recipe included), and delves into the marvellous world of artisan products made in Madrid, with a focus on hand-painted dinnerware by local artists.

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In The Press



I ristoranti "centenari" di Madrid dichiarati spazi culturali e turistici di particolare importanza. Gambero Rosso (Italia) [+]

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