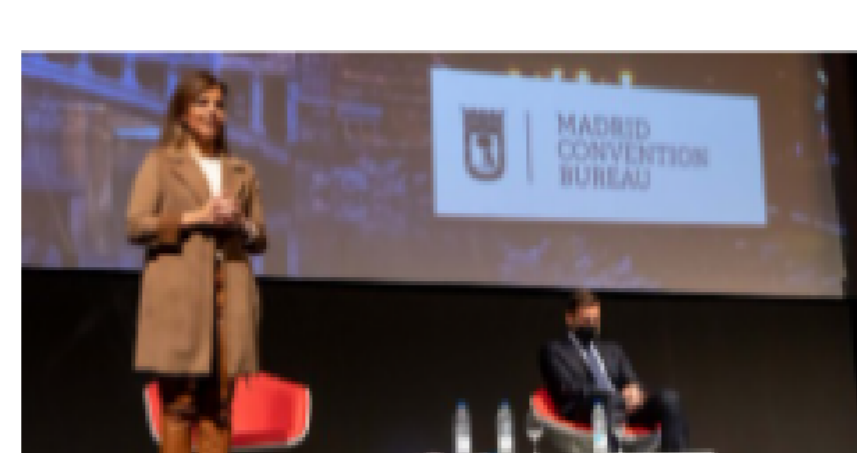




Gastrofestival Madrid

For the twelfth year running, gastronomy and culture come together in the latest edition of Gastrofestival Madrid. **Over 450 establishments and institutions** from across the city are behind the **571 activities** curated especially for this event organised by the **Madrid City Council and Madrid Fusión**. **From 17 April to 2 May**, this festival will reassert the culinary quality and diversity of the capital, with a firm pledge to promote the potential the world of gastronomy holds in relation to culture, thanks to its strong links to a range of disciplines including art, literature, music, fashion, theatre, and interior design. The festival's diverse programme will be served in six courses: **Culinary Madrid, Gastroculture, Experiences for the Five Senses, Enoculture, Gastrohealth, and Gastrofestival for the Whole Family**. What's more, this year's edition will feature a special section dedicated to the writer **Emilia Pardo Bazán** and **Ibero-American cuisine**. All activities have been adapted to the current circumstances, with online options being offered for the first time ever. Additionally, visitors can browse the range of activities by district on the festival's official website. [\[+\]](#)

Madrid City Council



Promoting in-person events

Madrid Convention Bureau held its annual meeting with professionals from Madrid's tourism sector. Focusing on ways in which the city can secure its position as an international leader of business tourism, the event endeavoured to promote the holding of safe in-person events. The attendees also looked back over the activities that took place during 2020. [\[+\]](#)



Online marketing events

Throughout the month of March, a range of online workshops and meetings led by professionals from the US, Mexico, the United Arab Emirates, and the Netherlands have been held with the goal of marketing the city as a travel destination. These activities aimed to touch base with these markets and update them on Madrid's offering, its safety measures and the latest news from the capital. The city was also represented at this year's virtual edition of the ITB Berlin. [\[+\]](#)



Analysis of urban tourism in Europe

In line with its commitment to position the city as a leading urban destination in Europe, Madrid City Council took part in the European Cities Marketing (ECM) conference. This event aimed to raise awareness of city break tourism, establish new contacts and encourage agreements with other strategic destinations. [\[+\]](#)



Creation of the Musical Theatre Board

With the aim of establishing Madrid as the European gateway to Latin America, an alliance has been set up to promote this internationally and nationally recognised form of theatre, which has the continued support of the Madrid City Council. [\[+\]](#)

Current News



The Faro de Moncloa reopens

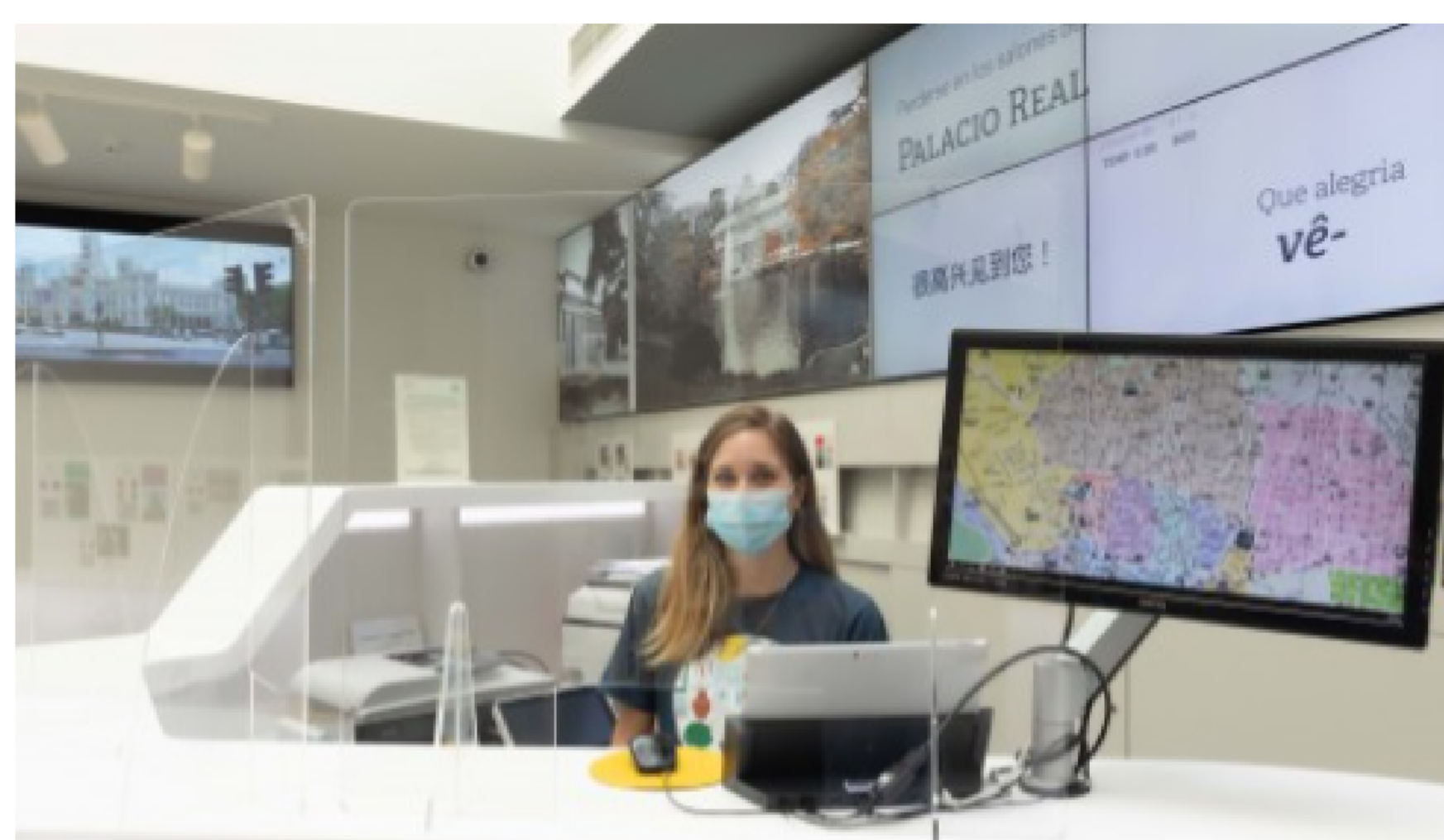
Madrid's observation deck will once again welcome the public to enjoy the best views of its streets. The doors of the Faro de Moncloa have reopened following the construction work to adapt the tower's access and facilities, making it a completely accessible space. With next year marking 30 years since it was built, this construction – an iconic landmark thanks to both its architecture and its significance as a tourist attraction – overlooks some of the capital's most important monuments and natural spaces, from the Royal Palace and the Cuatro Torres Business Area, to the Casa de Campo Park and the Sierra de Guadarrama mountain range. A truly unique experience open to all from Tuesday to Sunday for 4 euros (standard ticket). [\[+\]](#)



An Ode To El Rastro in eme21magazine

The illustrated magazine published by Madrid's City Council's Department of Culture, Tourism and Sport is devoting its April edition to one of the city's most unique spaces, El Rastro. This month, its pages are filled with stories, interesting facts and anecdotes about this must-visit destination which is much more than just an ordinary flea market held on Sunday mornings. It's a place in which you'll find antique shops and stalls, vintage furniture stores and other establishments selling all kinds of items abandoned by their owners and heirs which eventually found their way to this labyrinth of lively streets. The magazine's cover features an illustration, by Kike de la Rubia, of dawn breaking as stalls are set up on the sloping Ribera de Curtidores street early one Sunday morning. [\[+\]](#)

Madrid in numbers



The main outbound markets that visit Madrid

Find out more about the main outbound tourism markets that visit the city of Madrid, regarding both national and international tourists. All the information has been broken down by countries and autonomous communities, with figures from the National Institute of Statistics (INE) on the number of visitors, overnight stays, average stay duration, total spent at the destination, tourist season, etc. Additionally, those interested can consult the main conclusions drawn from the Visitors' Perception Survey conducted by the Madrid City Council's Tourism Department on the visitors' profiles, their reasons for visiting the city, and their experience at the destination. Data from 2018, 2019 and 2020 is available. [\[+\]](#)

Monthly calendar of events



Madrid Festival of Early Music, Fernán Gómez

Some of Europe's best performers of early music will gather at the Fernán Gómez - Centro Cultural de la Villa for the second edition of the Madrid Festival of Early Music (MAM). This event, held from Tuesday to Sunday until 18 April, features multidisciplinary initiatives and fusion performances that combine early music with other styles such as jazz, contemporary dance and flamenco, as well as with audiovisual effects. The festival is made possible thanks to the participation of globally renowned Spanish groups and artists, including Enrique Solinis and Euskal Barrokensemble, and Lina Tur Bonet & MUSICA ALCHEMICA. [\[+\]](#)

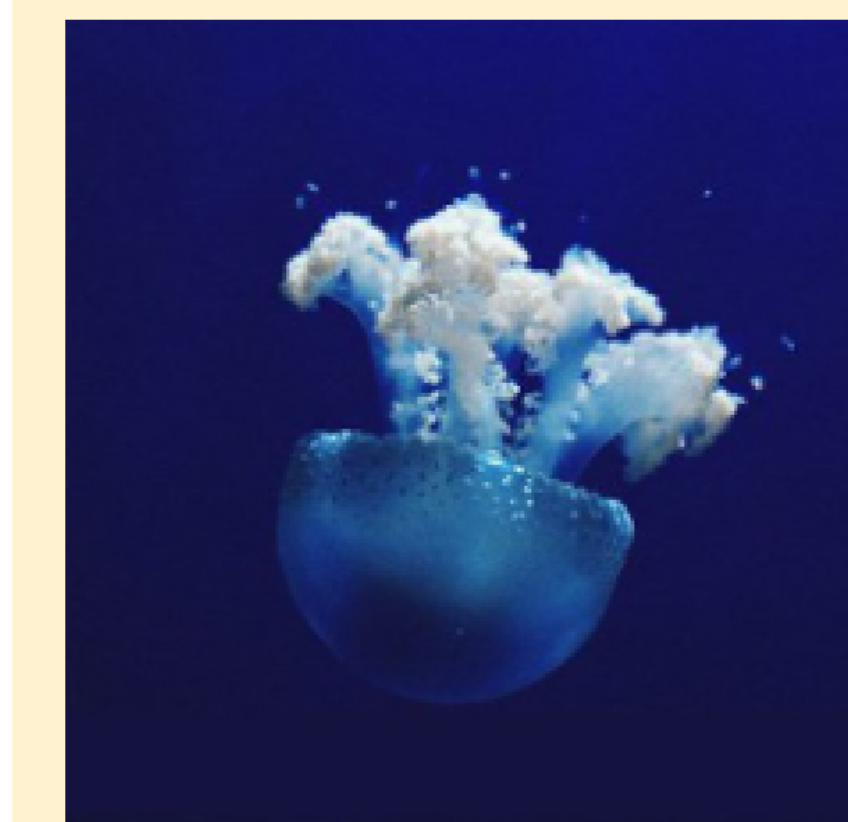
Mutua Madrid Open

Tennis fans are in luck. This year the Mutua Madrid Open will last two weeks, from 27 April to 9 May, and will once again be held at the Caja Mágica, one of the city's most impressive sports venues. This one-of-a-kind tournament will welcome to its clay courts the best of the male and female categories, with great players such as Novak Djokovic, Rafa Nadal, Roger Federer, Kiki Bertens, Ashleigh Barty, Petra Kvitová, and Simona Halep battling it out for this year's titles. [\[+\]](#)



Madblue Summit 2021

Exchanging initiatives in the world of innovation, technology and culture, creators from around the world will get together at the first edition of the Festival of Innovation and Culture for Sustainable Development. Within the framework of the United Nation's 2030 Agenda, this exceptional programme will bring talks, art exhibitions, workshops, and conferences to various cultural venues across the city, including the Real Casa de Correos, Casa Encendida, the Conde Duque Cultural Centre, MediaLab Prado, and Teatros del Canal. From 16 to 22 April. [\[+\]](#)



April edition of esMADRIDmagazine

From unmissable exhibitions and the best theatre productions to activities for kids and a whole range of other leisure and entertainment options, the April edition of esMADRIDmagazine features the best the city has to offer. This month's cover by illustrator Jorge Arévalo is dedicated to Gastrofestival: the city's biggest event in the world of culture and gastronomy. What's more, among its pages you'll also find the latest information about the city's new Madrid Río sculpture and where to find the best torrijas (Spain's answer to French toast) – complete with the recipe used by the La Santiaguesa bakery itself – plus a piece on the Cerería Ortega, the city's only candlemakers with over 100 years of history to its name. [\[+\]](#)



In The Press



Nel cuore della capitale spagnola una fantastica e lussuosa accoglienza al nuovissimo hotel "Four Seasons Madrid". La Tavolozza del Gusto (Italia) [\[+\]](#)

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