

If LIFE were a city...it'd be MADRID

Discover the adventure, vitality and energy of the city of Madrid, the people who live there and the authentic **way of life** that makes the city the unique destination it is. From its one-of-a-kind **historical and cultural heritage** and its diverse range of **restaurants and bars** to its endless **leisure and entertainment** options and its **designer products** and **locally made goods**, Madrid is brimming with **experiences you'll treasure forever**. Stroll through one of its immense art galleries, have the best food in the best company and make unforgettable memories when shopping for that special gift. Come and share these **uplifting moments** and many more that are only possible in the city of Madrid, as you bask in the atmosphere of **one of the world's leading urban destinations**.

[+]

Madrid City Council



Madrid at FITUR

The destination of Madrid was one of the leading protagonists of this special edition of FITUR. The Madrid City Council's Tourism Department presented its commitment to the sustainable, top quality and safe tourism model behind its new tourism strategy. What's more, it also showcased the resources and latest events that make the capital one of the world's leading urban destinations.

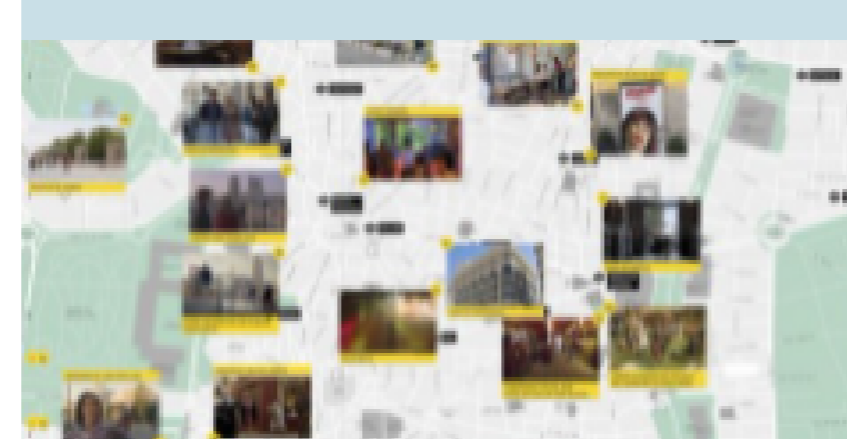
[+]



Landing Madrid

With a view to pursuing development in the field of audiovisual communication for the tourism sector, the city has once again played host to this expert forum as a stage to showcase the best digital tourism campaigns. Organised in collaboration with Terres Landscape and Travel Communication and CIFFT, the event includes round table debates, workshops and the FITUR Travel Competition prizes.

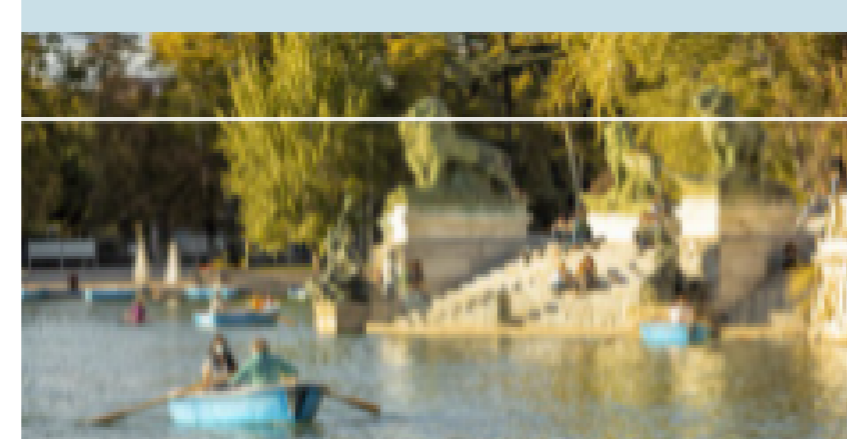
[+]



More audiovisual tourism tours

The newest additions to audiovisual tourism in the capital include the publication of two new guides: *Madrid, the TV series capital (II)*, complete with routes and information on internationally renowned Spanish series, including *Valeria* and *Patria*, and *Alex de la Iglesia's Madrid*, which includes a tour of 19 iconic locations in the city from the motion pictures of this filmmaker.

[+]



International promotion at six professional events

In May, the Madrid City Council's Tourism Department took part in six international conferences, in collaboration with bodies like USTOA, the ETOA and Virtuoso. These professional events served to promote Madrid in the tourism industries of the Czech Republic, the US, China, Latin America, the Caribbean, Brazil, France, and Colombia.

[+]

Current News



Mirador de la Cornisa Observation Deck at the Royal Palace

The Spanish capital has just recovered one of its most wonderful observation decks, the Mirador de la Cornisa right next the Madrid Royal Palace. Recently reopened to the public, it offers a spectacular snapshot of the city and of two of its main green spots: Campo del Moro Gardens and Casa de Campo Park. Access is via one of five gates in the ornate iron fence that surrounded the original enclosure of the palace grounds. Designed at the end of the 19th century, the fence opens onto this expansive panoramic view of the city's western skyline. Admission to this new tourist attraction is free of charge and it is open from 12 noon to 10pm, Monday to Sunday.

[+]



Teatro Real, the best opera house in the world

Madrid's very own coliseum has been recognised as the best opera house in the world at the International Opera Awards 2021. This prize recognises the quality of the venue's programme of events throughout 2019 in addition to its long-standing history. The Teatro Real was the first opera house in the world to open its doors after the pandemic was declared, and the only one to continue stage performances without interruption. In this way it has stood out on the international culture scene as an example of strength, creativity and determination. The music, opera and dance acts that form part of its superb programme are staged to the highest quality and *Tosca* by Puccini, from the 4th to 24th of July, is no exception.

[+]

Madrid in numbers



Madrid, southern Europe's digital hub

According to Interxion, Madrid stands out as strategic option to be Europe's newest digital hub. Some of the main technology providers in the world have placed their trust in the capital as the demand for technology among companies and consumers alike continues to rise. Some of the city's many strengths, among others, include its privileged position as a point of connection for international networks. This and more secures the capital's status as one of the top digital spots in Europe.

[+]

Monthly calendar of events



PHotoEspaña 2021

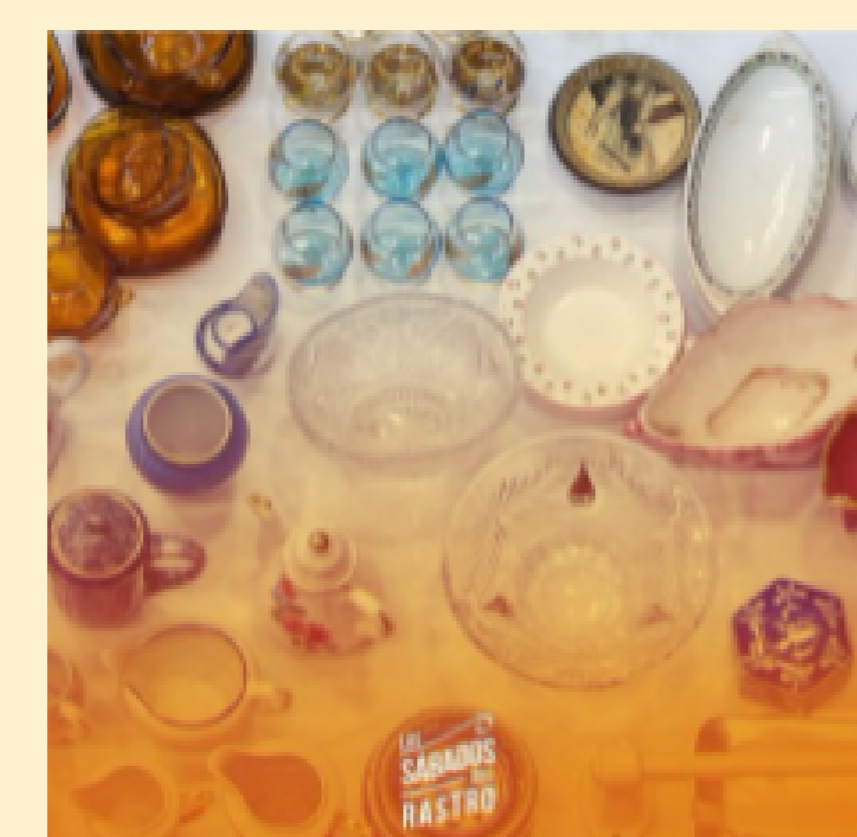
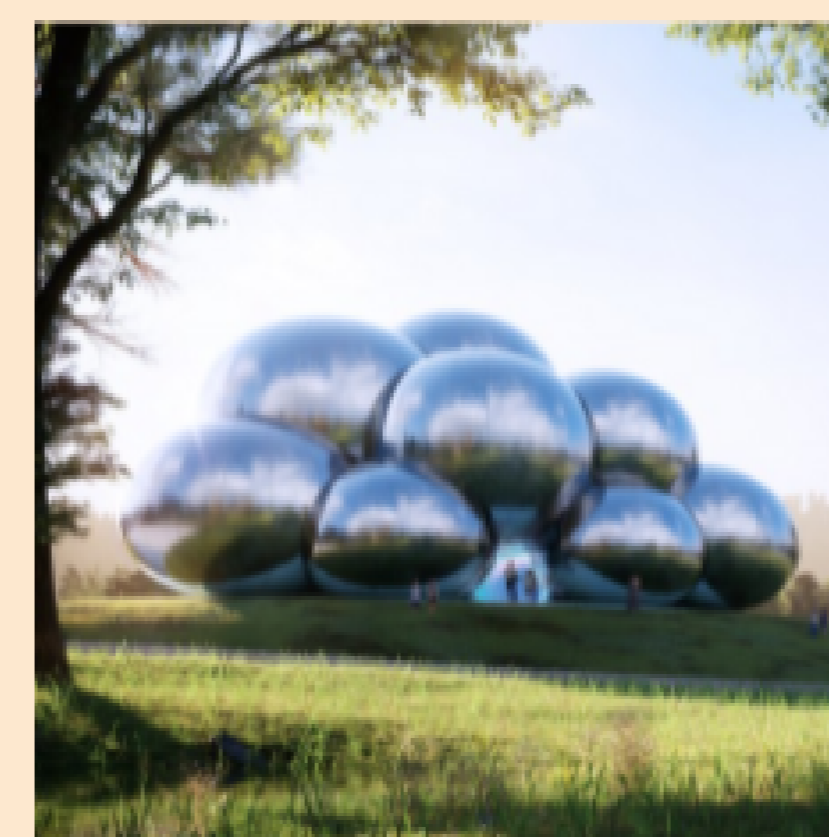
Until 30 September, the Festival of Photography and Visual Arts of Madrid showcases the latest trends in the field alongside the work of great international artists. The focus of the 2021 edition's diverse programme will be the current social situation. In addition to exhibitions at the city's museums, venues and art spaces, including Matadero Madrid, the Círculo de Bellas Artes, CentroCentro, and the Royal Botanical Gardens, discover a range of activities, workshops, competitions, and screenings.

[+]

Bounce by Circa at the Veranos de la Villa festival

The Veranos de la Villa festival returns this July with an eclectic range of acts and events taking place throughout the city over two months, including the world premiere of *Bounce* by Circa at the Juan Carlos I Park. An immersive, sensory and participative experience under the roof of a marquee designed by the AL_A studio. On the outside, this unique space is a striking constellation of chrome bubbles that reflect the surrounding environment, and on the inside it is the stage to the newest creations by the Australian company, Circa Contemporary Circus.

[+]



Saturdays at El Rastro

Madrid welcomes this new initiative, with the best collectible pieces, vintage products and antique shops at the Plaza del General Vara del Rey on the first and third Saturday of every month. This new outdoor plan not only brings innovative leisure and entertainment options to the city, including a Madrid food tour and family activities at the Glorieta de Puerta de Toledo, it also welcomes back the old Unpacking Antiques Fair from the 70s.

[+]

June edition of esMADRIDmagazine

The cover of the latest edition of the capital's tourism magazine captures life outdoors in Madrid Río Park and its surrounding areas. Its pages invite all to take part in the latest cultural and leisure events Madrid has to offer this June: PHotoEspaña, the Empress Eugenia themed visit at Liria Palace, the Noches del Botánico festival, Madrid Escena, the Antik Passion Antiques, Art and Collectors Fair, and much more. Not forgetting the culinary journey that is the city's newest gastronomic spaces led by Quique Dacosta at the Mandarin Oriental Ritz and an article on the luthiers of Madrid and their hand-made guitars.

[+]



In The Press



Emilia Pardo Bazán y la cocina iberoamericana, protagonistas de Gastrofestival Madrid 2021 CG Latin Magazine (Miami) [+]

This newsletter is a private service provided by esMADRID.com

[Privacy policy](#) | [Terms and Conditions](#) | [Contac us](#)



© Madrid Destino Cultura Turismo y Negocio, S.A. 2021. Some right reserved