

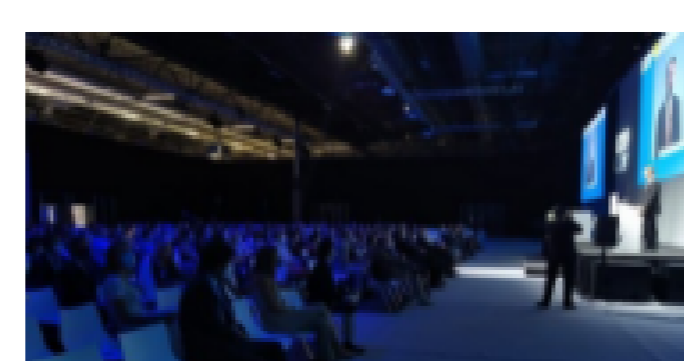


Madrid's Landscape of Light, a UNESCO World Heritage Site

In the heart of Madrid lies **Paseo del Prado and El Retiro Park**, two unique landmarks whose exceptional value has recently been recognised as a UNESCO World Heritage Site in the **Cultural Landscape of Arts and Sciences** category. A universal distinction that identifies this great icon of the city -the first tree-lined avenue in Europe and the world's first paseo open to people from all walks of life- as a reflection of the city's culture. The Landscape of Light includes symbols of Madrid such as the **majestic Cibeles and Neptune fountains, El Retiro Park and the Royal Botanical Gardens**, two of the city's largest green spaces; and a large number of buildings home to **important institutions and cultural spaces**, including the Cibeles Palace, the Bank of Spain, the Congress of Deputies, Casa América, the Palace and Mandarin Oriental Ritz hotels, Atocha station, Los Jerónimos Church, the National Museum of Anthropology, the Cuesta de Moyano, the Naval Museum, CaixaForum, and the National Museum of Decorative Arts. Among these cultural gems are Madrid's world-renowned galleries: the **Prado, Thyssen-Bornemisza and the Reina Sofia** museums.

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Madrid City Council



ESTRO and its legacy

More than 2,200 professionals (plus 1,800 online attendees) attended the radiotherapy and oncology conference in Madrid. Madrid Convention Bureau's application to host the conference was the first to include a legacy project and the aim is that the event's contribution to society and science will be long lasting in the city.

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Madrid at the Virtuoso Travel Week

With a view to secure its position as a leading international tourist destination, the capital was represented at the latest ultimate luxury travel event, a space where the destination of Madrid made its new restrictions and security protocols known to the American market.

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Stopover Hola Madrid is back

With the aim to increase length of stay and tourist expenditure in Madrid, the City Council's Tourism Department and Iberia have opted to restart this programme to improve the experience of tourists who have a stopover in the capital. A digital marketing campaign plus a range of other advertising projects will promote this initiative in 2021 and 2022 to potential international travellers.

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The #MIMadrideCine awards open for applications

The City of Madrid Film Office and EGEDA (Entity for the Management of Rights of Audiovisual Producers) have opened applications for the third edition of these awards, which seek to find the best locations in the capital for films and TV series. These awards bring Madrid's appeal as a filming location to the forefront and encourage visitors and citizens alike to see its different districts from the perspective of a location scout.

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Current News



"Historical Madrid" Programme

Madrid lays claim to its most significant historical events with a new literary programme that kicks off this month with the aim of recovering and raising awareness of the history of the capital. Expert conferences and round table debates in an initiative that encompasses some of the main events to happen in the capital, from the period in which Philip II of Spain established the Court of Madrid to the present day. A journey into history led by best-selling, renowned authors, specialists in their fields, with a total of 12 sessions held at a range of cultural spaces throughout the city until spring 2022.

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El Rastro flea market illustrated map

The most emblematic spots of what is Madrid's most famous street market take centre stage in this free visual guide by the Madrid City Council's Department of Culture, Tourism and Sport. An illustrated map that invites all who are interested to discover this thriving commercial and cultural hub in one of the capital's most traditional neighbourhoods. Illustrated by Daniel Diosdado and with an introduction by Ignacio Viernig, the map is available in both Spanish and English and features over a dozen unmissable locations, from Plaza de Cascorro, Ribera de Curtidores, the Piquer Galleries and the New Galleries to El Campillo and El Corralón.

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Madrid in numbers



Madrid, among Time's 2021 list of the 100 best cities to visit

The city of Madrid has been named among the world's 100 best destinations to visit this year, as ranked by the American magazine Time in its annual list of the World's Greatest Places. A list comprising the most interesting and extraordinary places around the globe based on recommendations from the magazine's network of correspondents and contributors. It was the city's flamenco tablaos, its new luxury hotels and a selection of its recently restored emblematic hotels, now featuring roof terraces and sky bars, that Time highlights as the main reasons to visit the capital.

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Monthly calendar of events



Madrid Culture (September-December)

As the summer comes to a close, discover the best selection of exhibitions in the city and continue to bask in the culture Madrid has to offer. *Munillo's The Prodigal Son and the Art of Narrative in Andalusian Baroque Painting* (Prado Museum), *#INGOYA* (Fernán Gómez-Centro Cultural de la Villa), *Sorolla. Torment and Devotion* (Sorolla Museum), *Morandi. Infinite Resonance* (Mapfre Foundation), and *The Magritte Machine* (Thyssen-Bornemisza Museum) are just some examples of the 40 unmissable events on Madrid's cultural calendar this autumn and winter.

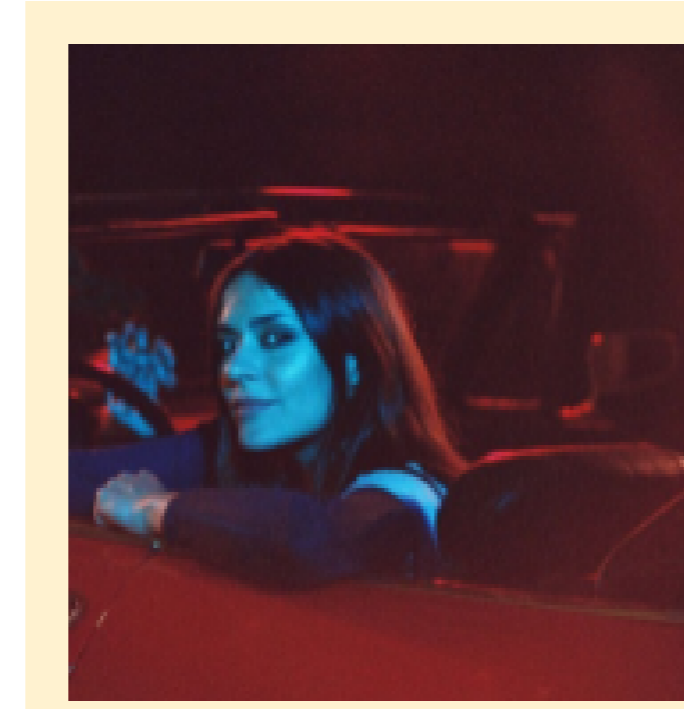
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New programme at the city's cultural centres

The city's cultural centres and theatres kick start this season with a range of interesting activities for all ages. Check out the latest events at Fernán Gómez - Centro Cultural de la Villa from 28 August to 31 December, as it celebrates 100 years since the birth of the actor, writer, filmmaker, and academic it is named after. Not forgetting the newest productions at Teatro Español or the multidisciplinary programme at the Conde Duque Centre for Contemporary Culture.

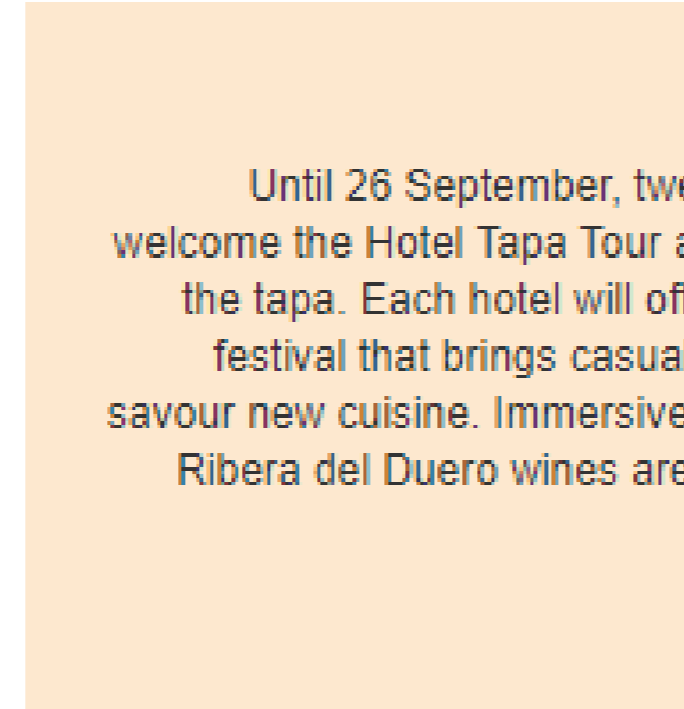
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21 districts

This autumn, the City Council's Department of Culture, Tourism and Sport brings more than 100 free activities to the capital. Various districts of the capital will see music, theatre, dance, zarzuela, and circus bring together the talent of renowned names including Raphael, Pepe Habichuela, Kiki Morente, Malena Alterio, and Malika Makovskii with that of emerging artists like Mucha Muchacha and Eugenia Tenenbaum. On this occasion, the 21 districts programme welcomes new cultural spaces, including the Cañada Real furniture factory and the Maris Stella Church in Usera.

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Hotel Tapa Tour

Until 26 September, twenty of the city's 4- and 5-star hotels will welcome the Hotel Tapa Tour and the gastronomic ambassador that is the tapa. Each hotel will offer two different tapas in this large-scale festival that brings casual fine dining to luxury spaces in which to savour new cuisine. Immersive experiences and the chance to sample Ribera del Duero wines are just some of the incentives of this sixth edition.

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In The Press



Madrid: una ciudad con diversos sabores. EIPais.com (Uruguay) [+]

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