



Madrid International Festival of Light

For the first time ever, some of the most emblematic places in the city of Madrid will welcome art and creativity with **interventions by renowned Spanish creators and international artists** from France, Canada, Finland and Australia, tracing a **unique map of light** throughout the capital. Over the course of three days, from **29 to 31 October** (8pm to midnight), LuzMadrid will light up the city with **more than twenty works of art**. Using video, light installations, artificial intelligence, movement, and projection mapping, this unique, free experience open to all comprises an exclusive tour of city landmarks such as the **Cibeles Palace, the Puerta de Alcalá gate, El Retiro Park, the Prado Museum, the Metrópolis Building, Puerta del Sol, Plaza Mayor, and the Royal Palace**. In line with the event's commitment to **sustainability**, there will also be an outreach event at the Serrería Belga Cultural Space with a **focus on light in the city**. Thanks to this initiative, Madrid will secure its place in the international network of festivals of light.

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Madrid City Council



Acknowledgement of the tourism sector in 2021

On 27 September, coinciding with World Tourism Day, the Madrid City Council thanked the city's tourism industry for their effort and dedication to the capital in an event that recognised 14 companies, institutions and professionals from the sector.

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PLUS, a new sustainability and legacy tool

Madrid Convention Bureau is launching a pioneering digital platform. The first of its kind in Spain, PLUS aims to support MICE event organisers in efficiently managing these types of events from the initial planning stages and in line with sustainability criteria and legacy measures.

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Madrid secures its position as a leading destination

In line with the strategy to consolidate Madrid as a leading destination, the Tourism Department has taken part in two internationally renowned events in the sector: the International Luxury Travel Market (LTM) and the Emotions Travel Community niche event.

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Support for Open House Madrid

Madrid City Council has collaborated once again with this international festival which aims to increase the number of tourist attractions in the city and promote two of its biggest draws: architecture and design.

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Current News



WAH Madrid

The city of Madrid welcomes the premiere of this novel experience, a winning combination of the best music and an exquisite selection of dining options and cocktails in a new immersive and interactive experience. For the first time in Spain, hosted by IFEMA Madrid, this premium creative experience boasts the collaboration of a fine selection of artists and professionals, in addition to a culinary journey through the flavours of the five continents. A first-class show that places the capital among the top international destinations for entertainment tourism.

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Illustrated Cultural Map of Alatriste's Madrid

The character created by writer and journalist Arturo Pérez Reverte is the protagonist of the newest illustrated map by the Madrid City Council's Department of Sport, Tourism and Culture. This free guide, which features illustrations by Raúl Anas, invites you to explore the Madrid in the time of Captain Alatriste times marking 25 years since the book's publication. Follow in Alatriste's footsteps as you discover 15 sights around the city, including the Santa Cruz Palace, the Corral del Príncipe, the House of the Seven Chimneys, and the Alcázar Royal Palace.

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Madrid in numbers



Madrid, among the 20 best cities in the world in 2021 according to Time Out

More than 27,000 people voted in the Time Out Index 2021, the magazine's annual list of the best cities in the world. The capital was ranked in 18th place and stood out as the second-best in the world for its cultural offering. This recognition of the capital's exclusive cultural scene includes the recent addition of the Landscape of Light as a UNESCO World Heritage Site.

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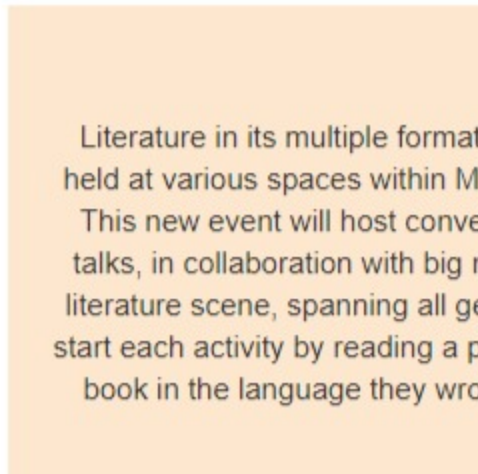
Monthly calendar of events



¿Habla usted circo?

The autumn programme at Teatro Circo Price kicks off this October. Until 5 November, discover an eclectic range of events and performances including classic productions like *Desdémona* and *Volov* and more contemporary pieces such as *Alma*, *No verbal* and *La punta de mi nariz*. Not forgetting the family-friendly options *Catarina*, *la cabra cantarina* and *Equilibrio*.

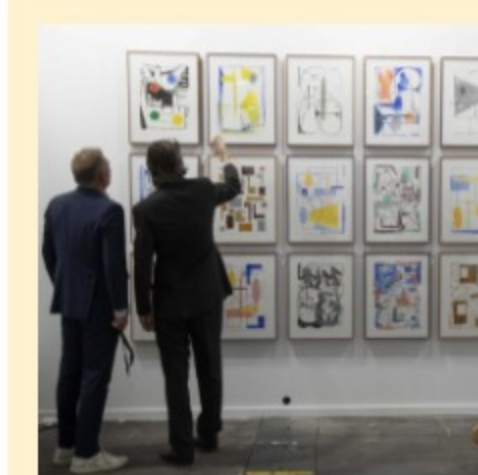
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Capitulo Uno

Literature in its multiple formats is the star of this international festival held at various spaces within Matadero Madrid, from 15 to 17 October. This new event will host conversations, shows, films, workshops, and talks, in collaboration with big names on the national and international literature scene, spanning all generations and genres. The authors will start each activity by reading a page from the first chapter of their latest book in the language they wrote it in, with a nod towards the name of the festival.

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Estampa Contemporary Art Fair

Madrid welcomes the latest edition of this contemporary art fair, now a leading event in the sector. With the creation, promotion and awareness of the art market at its heart, the fair boasts the collaboration of more than 80 galleries around the world for this 29th edition. It will once again feature its international collectors programme and will host an array of diverse forums, debates and activities. From 21 to 24 October at Ifema Madrid.

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October edition of esMADRID magazine

The cover of the latest edition of Madrid's official tourism magazine, designed by El Chico Llama, depicts the entrance of the Teatro Lope de Vega on Gran Vía Avenue, celebrating the return of musicals to the capital. With particular emphasis on upcoming productions, the Festival of Light and Architecture Week, this edition also offers a tour of ten of the city's best Mexican restaurants and a Made in Madrid feature piece on leather workshops and artisans in the city.

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In The Press



Las mejores propuestas gastronómicas de Madrid centradas en lo sostenible. Comercio y Justicia (Argentina) [+]

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