

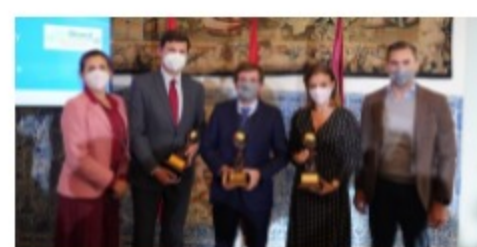


Save the date Madrid 2022

The city of Madrid is an essential travel destination for 2022. **Major events, new tourism developments and hotel openings** invite us to discover and rediscover the capital and soak up its history, its culture, its gastronomy, its traditions and artisanry and its distinctive way of life. On the accommodation front, new openings will include that of **The Madrid Edition** by Marriott International, along with other hotels in the vicinity of Gran Vía avenue and Sol. The newly remodelled area around **Plaza de España**, exclusive spaces like **Galería Canalejas** and the opening of **Legends Experience**, a mecca for football fans featuring over 5,000 pieces and state-of-the-art technology, are some of the other interesting developments that Madrid has to offer. Culture will play a major role in the city, with the new **MAD (Madrid Artes Digitales) Centre for Immersive Experiences** in Nave 16 at Matadero Madrid, the 40+1 edition of **ARCOmadrid** and the staging of new musicals and shows like **Luzia** by Cirque du Soleil.

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Madrid City Council



Madrid, a global MICE tourism leader

For the third time in a row, the Spanish capital was named World's Leading Meetings & Conference Destination at the World Travel Awards. The awards are given out by the international tourist industry, which views Madrid as a top destination for the organisation of professional meetings.

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Promotion of excellence in tourism in France

Madrid took part in the International Luxury Travel Market in Cannes to present its major tourism transformation and promote itself as the new European capital of excellence in tourism, showcasing its specialised offerings for the segment to buyers from its main target markets.

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New key influencers of MICE tourism in Madrid

The 14th edition of Recognition Night added eight new members to the list of MICE tourism ambassadors in the Spanish capital, in connection with seven of the conferences held in Madrid in 2021. A total of 237 industry professionals have now been recognised since the start of this initiative organised by Madrid Convention Bureau.

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Promotion of Madrid as a European destination in partnership with Iberia Express

As part of its close partnership with Madrid City Council, the airline has named one of its aeroplanes "Madrid" in an act aimed at fostering short- and long-haul connectivity in addition to promoting sustainability.

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Current News



Galería Canalejas Food Hall is now open

Foodies can now enjoy a new, one-of-a-kind gastro experience right in the heart of Madrid. It's a culinary journey through the best of Spanish, international and fusion cuisine, courtesy of 13 restaurants sure to delight any diner that are set in a 4,000-square-metre space in Galería Canalejas. Its biggest attractions include ventures by two Michelin-starred chefs, Julián Mármol (Monchis and The Eight) and Rubén Arnanz (19.86 by Rubén Arnanz). The rice dishes at St. James, the Galician cuisine at Garelos, the Asian food at Salvaje and Le Petit Dim Sum, the fresh pasta at Davvero and the delectable traditional artisan baked goods at El Goloso round out the offerings at this new iconic gastro space which also has a gourmet zone with over 20 establishments.

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Three new restaurants in Madrid have received Michelin stars

Smoked Room (Dani García), with two stars, and Quimbaya (Edwin Rodríguez) and Deessa (Quique Dacosta), with one each, are the latest establishments to join the restaurants in Madrid recommended in the 2022 Michelin Guide. The Spanish capital can boast of being home to 21 restaurants included in the prestigious publication, among which are Daviz Muñoz's Diverxo, with three stars, and two restaurants with a Michelin Green Star: El Invernadero and Coque. In addition, 17 food establishments in the city have been awarded a *Bib Gourmand*, which recognises restaurants that offer exceptional value for money.

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Madrid in numbers

Top 40 City Destinations 2021

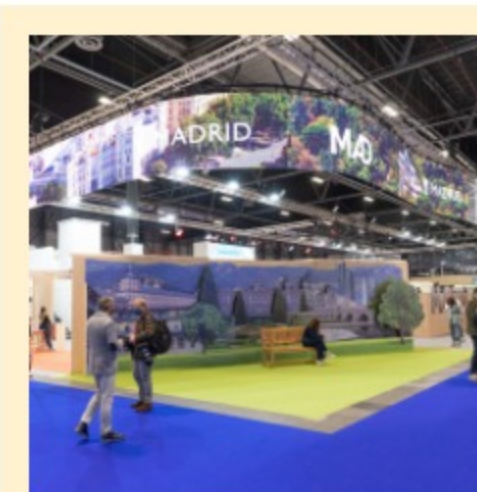


Madrid is the fourth most attractive city in the world for tourism and a leader in sustainability, according to Euromonitor

The 2021 index compiled by Euromonitor International rates Madrid among the world's top destinations. The Spanish capital ranks fourth, with only Paris, Dubai and Amsterdam ranking ahead of it. With respect to sustainability, Madrid ranks first, and it takes third place for tourism policy and attractiveness.

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Monthly calendar of events



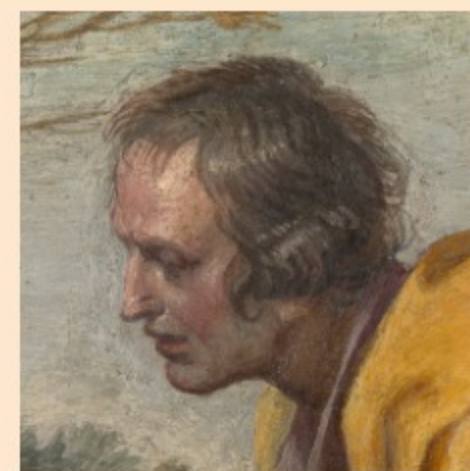
Fitur

The city of Madrid's International Tourism Fair is returning for its usual January edition, which will be held from the 19th to the 23rd. Fitur will include participants from all major Spanish destinations as well as a large number of international representatives. The city of Madrid will be there to showcase the highlights of its range of offerings and new tourism developments. The event, which has established itself as the second most important tourism fair in the world, will include all necessary safety measures and attendees will be required to show a COVID passport or a negative test result.

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Madrid Culture (January-April 2022)

While Madrid's calendar of exhibitions will be full of new offerings in the first quarter of the year, it will also be the last chance to enjoy some showings. *Michael Armitage* (National Chalcography Museum), *Picasso. Faces and Figures* (San Fernando Royal Academy of Fine Arts), *Annibale Carracci. Mural Paintings from the Herrera Chapel* (Prado Museum), *Hyperreal. The Art of Trompe l'Oeil* (Thyssen-Bornemisza Museum), *Madrid Design Festival* (Fernán Gómez), *Frida Kahlo. The Experience* (Neptuno Palace) and *Stanley Kubrick. The Exhibition* (Círculo de Bellas Artes) are just some of over forty options in Madrid selected by this publication.



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Inverfest

Until 6 February, this series of winter concerts, which is mainly held at Teatro Circo Price but is also hosted by other venues around the city, will offer a preview of this year's music scene with performances by well-known bands from various disciplines ranging from cabaret to symphonic music to flamenco to the very best rock. A section devoted to new generations of fans of live music and a special component featuring live poetry are some of the other highlights of the programme.

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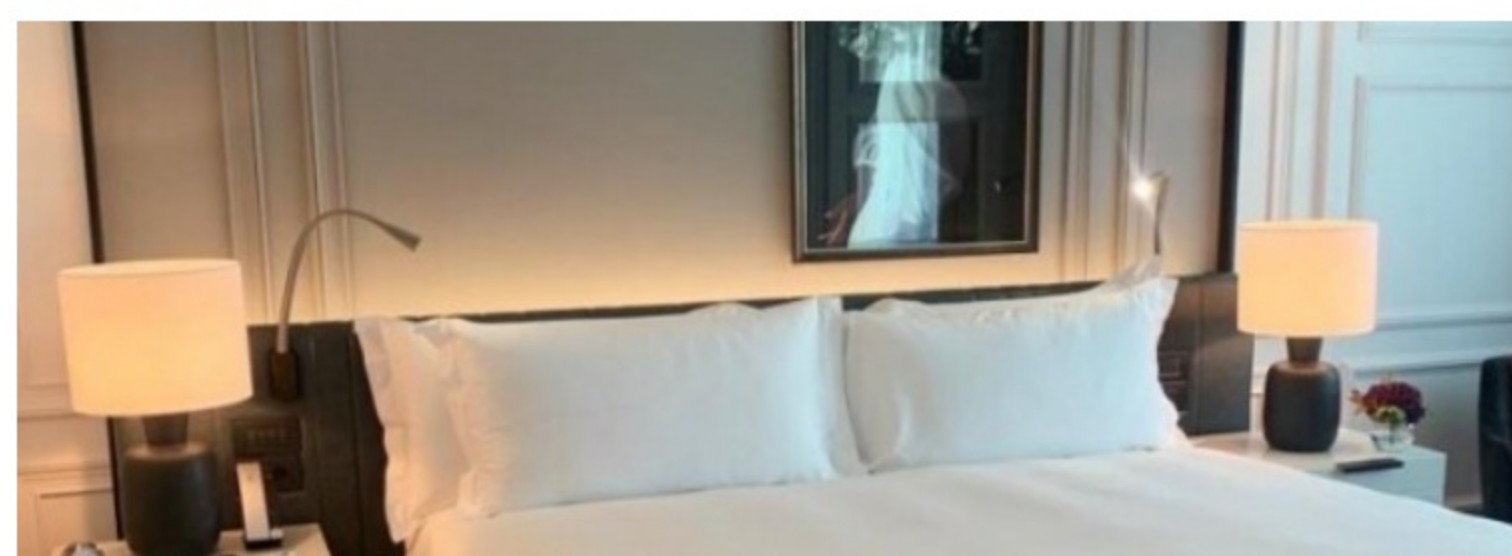
January edition of esMADRIDmagazine

The January edition of the city of Madrid's tourism magazine, whose cover illustration shows the emblematic corner of Galería Canalejas, provides an overview of the key events happening in Madrid at the beginning of the year, covering the cultural and leisure offerings not to be missed. It also includes a full report on Madrid's newly opened iconic gastro space, Galería Canalejas Food Hall, as well as an article on the history of Cafés La Mexicana, a coffee factory/roasting plant that has operated in the city for 132 years, whose shop in Calle de Preciados sells more coffee than any other in the world.



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In The Press



Madri, nova capital do luxo na Europa. Sala Vip. O Estado de São Paulo (Brasil) [+]

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