



Easter

Easter is back, and with it, that special atmosphere that always distinguishes Madrid's celebrations at this time of year. The eagerly awaited Easter **processions** will return to the city's streets as brotherhoods and floats wind through them to the sound of drums and trumpets. It's always an emotionally charged period, and this year will feature the addition of a specific **cultural programme** with interesting **musical performances** in venues like the **Church of San Ginés** and **Conde Duque**. The **saeta** sung by **María Terremoto** before the **Christ of Medinaceli** and the traditional **tamborrada** drum parade in **Plaza Mayor** are some other cultural highlights of Easter in Madrid. Another new addition this year is **Santas y místicas** (Female Saints and Mystics), a session that will explore the search for the spiritual in literature. The chance to enjoy traditional Easter fare and the myriad **tourist draws** of the Spanish capital are two more of the hundreds of reasons to experience Easter in Madrid firsthand.

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Madrid City Council



Support for Madrid Fusión

The City Council provided support for the 20th edition of this congress which helps promote Madrid at the international level and incentivise culinary tourism. The Spanish capital seized the opportunity to promote its culinary diversity, ranging from its centuries-old restaurants to its hotel dining offerings and cocktail bars.

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Meeting of MCB's Board of Directors

At the meeting, this organisation specialised in MICE tourism in Madrid approved its promotional action plan for 2022. Madrid Convention Bureau has now resumed full in-person activity to continue to attract high-quality tourism that adds value throughout the tourism industry chain in the MICE segment.

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Award in Japan for the video "10 Plans to Live Madrid"

The video produced by the City Council's Tourism Department was recognised at the Japan World's Tourism Film Festival, where it won second place in the City Destination category. Its creativity and innovation were decisive factors in earning it this recognition, which helps cement Madrid's position at the forefront of promotional tourism video creation

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Participation in the "Sustainability and Intelligence in Premium Tourism" meeting

At this meeting held at the University of Nebrija, Maíllo expressed the City Council's support for training and capacity-building in the sector to enable its workers to incentivise high-impact tourism, which is one of the main objectives of the Spanish capital's tourism strategy.

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Current News



The Madrid Edition

It's one of the Spanish capital's biggest newcomers in 2022. Strategically located in Plaza de las Descalzas, a stone's throw away from Puerta del Sol, The Madrid Edition will join the city's hotel offerings in April. Its 200 elegantly decorated guest rooms and suites will be complemented with dining options such as, most notably, the restaurants Jerónimo and Oroya, helmed respectively by chefs Enrique Olyera and Diego Muñoz. It will also boast health and wellbeing offerings including a state-of-the-art spa and a gym, in an establishment branded under Marriott International's most exclusive luxury hotel collection.

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Illustrated Map of Easter Processions

The City Council has published a special visual guide to the main processions to be held in the Spanish capital this year between Palm Sunday (10 April) and Holy Saturday (16 April). It offers an overview of the 17 churches and parishes that will take centre stage during Madrid's religious Easter celebrations, and features illustrations by artist and architect Ana Rojo. It also provides relevant information on each of the routes as well as the floats and statues that will be on display. It includes must-see processions steeped in symbolism such as those by the brotherhoods of Jesús El Pobre, El Divino Cautivo, Jesús de Medinaceli, and Cristo de los Alabarderos.

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Madrid in numbers



Madrid is a destination of choice, with visitor arrivals continuing their upward trend

Madrid's tourism sector continued to show signs of growth and recovery in February. According to the Hotel Occupancy and Holiday Dwelling Occupancy surveys conducted by the National Statistics Institute (INE), the Spanish capital welcomed 603,905 travellers (+275% from February 2021), whose overnight stays totalled 1,306,001 (+256%). The data reveal a significant increase in international tourists, with growth of 399% more than doubling the national average. Tourists from the USA, Italy, France, Portugal and the UK have been the most numerous visitors so far this year

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Monthly calendar of events



Mutua Madrid Open

The Mutua Madrid Open, a true celebration of tennis with twenty years of history in Madrid, will return to the city from 26 April to 8 May. The international tournament will once again draw the world's top players to the Spanish capital to compete on the clay courts of Caja Mágica, a unique venue which is one of Madrid's most singular, innovative sports facilities. The Mutua Madrid Open is the only ATP Masters 1000 and WTA Premier Mandatory tournament held in Europe.

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From 25 to 28 April, Madrid will turn into a showcase of gourmet foods. Salón Gourmets has firmly established itself as Europe's biggest gourmet food and beverage event, with a wide variety of offerings ranging from the utterly traditional to new culinary trends. The major gastronomic event, now in its 35th edition, will be spiced up with a broad programme of activities including contests, championships, awards, wine and food tasting sessions, cooking displays, talks and other interesting ways to explore the world of wine and gastronomy.



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DocDoc Documentary and Literature Festival

Documentary film and literature come together at this brand-new festival in the Spanish capital that will be held at Cineteca Madrid film archive. It's an exceptional cultural event whose programme combines film screenings with in-depth discussions with authors and artists. DocDoc will feature the participation of prominent figures from areas as diverse as narration, philosophy, poetry, literary critique, music and cooking, providing a new forum for reflection and exchange on some current topics of interest and debate. Until the 10th of April.

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The latest edition of Madrid's tourist magazine features an illustration of Plaza de Santa Ana by El Chico Llama on its cover and highlights everything that readers won't want to miss this April in the Spanish capital. Easter, the Mutua Madrid Open, the 30th anniversary of Casa Decor, the exhibition The Essence of a Painting at the Prado Museum and the elrow Town Festival (at Espacio Mad Cool) are just some of the best examples. It also provides an overview of the different flavours served up by the bars and restaurants in Barrio de las Letras (Literary Quarter), as well as a report on artisan bookbinders.



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In The Press



Cinque giorni a Madrid, per ritrovare l'autentica anima iberica. Soprattutto d'inverno. DOVE (Italia) [+]

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